### Flinders New Venture Institute Innovation and Enterprise - IMPACT INNOVATION

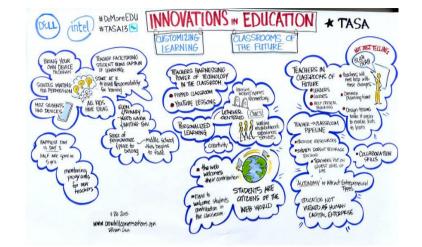
Matthew Salier Founder and Director New Venture Institute











OUR EDUCATION MODEL NEEDS TO DELIVER BETTER SOLUTIONS AND OUTCOMES WITH A FOCUS ON THE WHY?

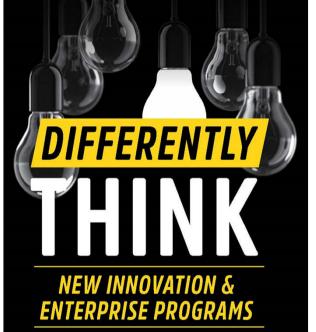




## Progress so far . . .

The first 36 months . . . Startup creation and business innovation

- •184 startups graduated
- •51 SME Innovation Workshops
- •120 SME clients for live projects, in 10 disciplines
- •12 new undergraduate innovation topics live by 2018 (8 in 2017)
- •304 live consulting student teams
- •1,900+ entrepreneurs and innovators trained
- Underlying social impact theme













## THOSE WHO DON'T JUMP NEVER FLY









- Social Impact through Venture Dorm accelerator program;
- 42% of startups created impact innovation focused, attrition rate half that of other startups;
- Broad areas of focus: Sharing economy, mental health, addiction cessation, disability services, environmental management, educational technologies, wellness ....and more;
- All creating commercially viable business models with a social mission at their core.
- They have their "tribes", know their customer/ audience passionately







Supported by Government of South Australia

Department for Communities and Social Inclusion









TECH RANCH

SOCIAL BENCHMARK 2015 REPORT TOP SOCIAL INCUBATORS IN THE U.S.

# thankyou.

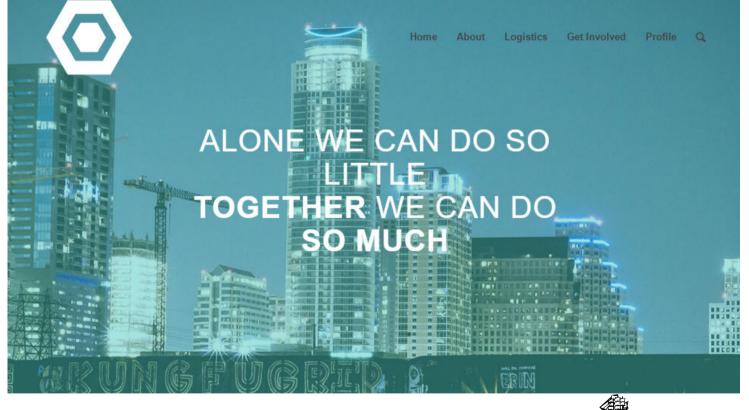








#### Impact Through Innovation conference, Austin SXSW 2016 4 NVI startups pitched – 2 winners. Impactthroughinnovation.org









THANK YOU FOR YOUR TIME

**QUESTIONS OR COMMENTS?** 

CONTACT DETAILS Matthew Salier E: <u>matt.salier@flinders.edu.au</u> T: + 61 (0)8 8201 7522



