



# SHARE.

ENGAGE ◦ COLLABORATE ◦ CREATE



Government of  
South Australia

  
goodgym  
**DO GOOD, GET FIT**

  
goodgym





STEP ONE  
***RUN***

Run there from home or work



STEP TWO  
***HANG OUT***

Spend some time having a chat



STEP THREE  
***RUN***

Run back



SAMSUNG

 DreamLab

100% 12:16

You're powering DreamLab.

02 01 43

HRS

MINS

SECS



Disconnect your phone from





put your stuff to work

Earn money hiring your stuff.  
Find rentals at neighbourly prices.  
Tools, camping gear, electronics and everything in  
between

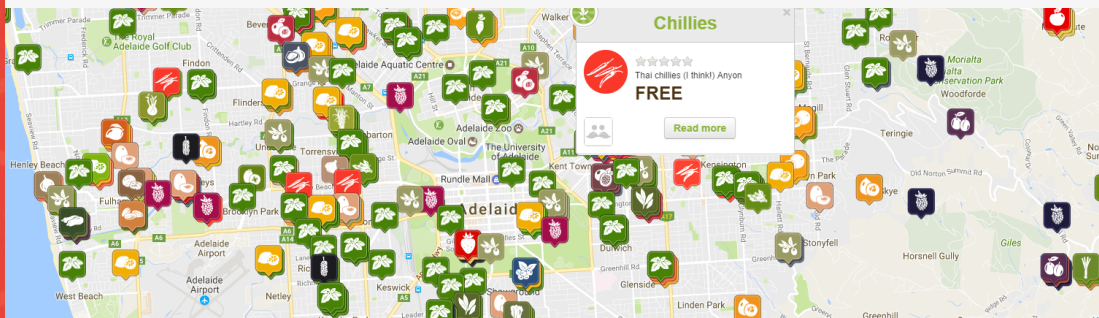
Hedge Trimmer

Find

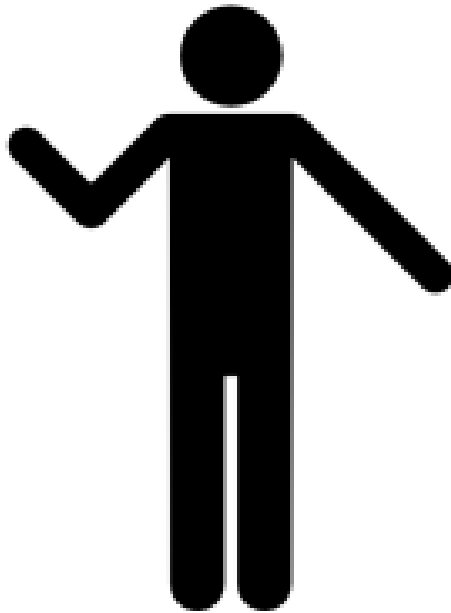
List



Find & Buy    Grow, Share & Sell    It's Free!



**I NEED**



**Efficiency**



**Trust**

**YOU HAVE**



# Sharing Economy Enterprises

Reduce waste - use underused assets

Based on trust – often peer to peer

Use technology to scale

**Whats it worth?**

**\$335Billion**

**2017**

**\$15Billion**

**2025**







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Invest your best ideas in the sharing economy

[Submit your idea](#)[How it works](#)

Proudly supported by



# Seeking enterprises that:

Reduce waste - use underused assets

Build communities – generative not extractive

Create new private, public and blended value



**Incubation  
Mentoring  
Business support**



**Government of  
South Australia**



**airbnb**

**DON DUNSTAN  
FOUNDATION**

**INSPIRING ACTION FOR A FAIRER WORLD**

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# Open Innovation Challenge timeframe...

## STEP 1

### Submit

Open until 13 June

Submit your collaborative economy initiative.



## STEP 2

### Incubate

June - Oct 2017

Finalists will be supported to shape their ideas.



## STEP 3

### Pitch

October 2017

Finalists will pitch to win the challenge.





**Get involved!**

**Submit your ideas now**



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