



# **2017** Annual Report



# ABOUT DON

Don Dunstan was one of Australia's most charismatic, courageous, and visionary politicians; a dedicated reformer with a deep commitment to social justice, a true friend to the Aboriginal people and those newly arrived in Australia, and with a lifelong passion for the arts and education. He took positive steps to enhance the status of women.

Most of his reforms have withstood the test of time and many have been strengthened with time. Many of his reforms in sex discrimination, Aboriginal land rights and consumer protection were the first of their kind in Australia.

He was a leading campaigner for immigration reform and was instrumental in the elimination of the White Australia Policy. He was instrumental in social welfare and child protection reforms, consumer protection, Aboriginal land rights, urban planning, heritage protection, anti-discrimination laws, abolition of capital punishment, environment protection and censorship.

***'We have faltered in our quest to provide better lives for all our citizens, rather than just for the talented, lucky groups. To regain our confidence in our power to shape the society in which we live, and to replace fear and just coping with shared joy, optimism and mutual respect, needs new imagining and thinking and learning from what succeeds elsewhere.'***

The Hon. Don Dunstan AC QC



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# CHAIR'S REPORT

In 2017 we celebrated 50 years since Don Dunstan first became Premier. This provided an opportunity to reflect on how our world has changed in 50 years and why it has become even more important to pursue Don Dunstan's vision of achieving a fairer society.

It was a year where the Foundation entered into a number of new and exciting partnerships, enabling us to expand our activities by trying some new things, building on our traditional activities and welcoming new staff to assist with the work load.

Once again the contribution of the Foundation staff, brilliantly led by David Pearson, has been integral to our success and I take this opportunity to publicly thank them all for their efforts.

I wish to express the Foundation's very sincere appreciation for the ongoing commitment of our major partners and the leadership shown by the Vice-Chancellors of the University of Adelaide and Flinders University. Flinders University has now joined Adelaide University and the South Australian Government in providing a long-term commitment to supporting the Foundation with a seconded staff member.

We were also very pleased to enter into a new partnership with the City of Adelaide which supported the Adelaide Zero Project and the Inaugural Don Dunstan Foundation Film Club. My personal thanks to the Lord Mayor Hon. Martin Hease who championed this partnership.

The Premier Hon Jay Weatherill helped us relaunch of the Adelaide Thinkers In Residence program — now under the auspices of the Don Dunstan Foundation, an exciting development.

The Foundation is also leading the development of the Zero Project Adelaide — a bold new campaign to help end rough sleeping homelessness in the inner city. This project involves the Foundation working with over 35 South Australian organisations including Hutt St Centre, Anglicare, Catherine House and Bendigo Bank to address this challenge for the benefit of our whole community.

The first AdMental event which aimed to use the power of marketing to help change attitudes to mental health was extremely well attended as well as being viewed online and followed on social media by an extended audience.



We are working hard to use social media to achieve positive outcomes.

Father Professor Frank Brennan SJ AO delivered the Annual Lowitja ODonoghue Oration 'On Aboriginal Land; Seeking a Place at the Table' to a full house at Bonython Hall shortly after the Uluru Statement was issued and recognised the 50th anniversary of the 1967 referendum, the 25th anniversary of the High Court's Mabo decision and the 20th anniversary of the first Reconciliation Convention, chaired by Patrick Dodson.

Together with the Hugo Centre and the Committee for Adelaide, the Foundation worked to start a new national conversation about the role of migration in Australian culture and the economy.

Many of these projects will extend over a number of years and I am confident that by further engaging with the broader community, and with your ongoing support, the Don Dunstan Foundation will continue to impact the lives of South Australians and produce a fairer society.

A handwritten signature in black ink, appearing to read 'Lynn Arnold', with a long, sweeping horizontal line extending to the right.

The Hon. Rev. Dr Lynn Arnold AO

90+

MEDIA ARTICLES  
& INTERVIEWS



7,308

ATTENDEES AT

281

EVENTS



FACEBOOK LIKES  
AND FOLLOWERS UP

44%



85+

PARTNER  
ORGANISATIONS



2,000+

VOLUNTEER AND  
INTERN HOURS

\$51,250

SCHOLARSHIPS &  
AWARDS GIVEN



# GOVERNANCE

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## Board of Directors

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The Hon. Rev. Dr Lynn Arnold AO (Chair)

Professor Colin Stirling, Vice-Chancellor  
Flinders University

Professor Mike Brooks, Acting Vice-Chancellor  
University of Adelaide

Cathie King, Chair and Treasurer  
Committee of Management

## Committee of Management

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Ms Cathie King (Chair)

Professor Phyllis Tharenou, Flinders University

Associate Professor Deb King, Flinders University

Dr Debbie Faulkner, University of Adelaide

Associate Professor Andrew Hope, University of  
Adelaide

Ms Gabrielle Hummel, Department for Communities and  
Social Inclusion

Ms Stephanie Page

Ms Gabriella Ramsay, Department for Child Protection

## Staff

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**Executive Director:** David Pearson

**Marketing and Events Manager:** Clare Dollard

**Marketing and Events Co-ordinator:** Rebecca Esteve

**Project Officer:** Coline Bertin (Casual)

**Administrations and Events Co-ordinator:** Tamsin Anspach (0.9FTE)

**Senior Project Co-ordinator (Thinkers in Residence):** Trish Hansen/Jeanine Malcolm

**Project Co-ordinator (Thinkers in Residence):** Theo Campbell/Rose Lagoon-Williamson

**Senior Project Co-ordinator (Adelaide Zero Project):** Renee Jones (0.9 FTE)

**Project Officer (Homelessness):** Victoria Skinner (0.2 FTE)

## Acknowledgement

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It is with great sadness to announce that Bill Cossey AM passed away during 2017. Bill was a long-serving Chair to the Foundation's Board of Management. During his time with the Foundation he brought dedication, expertise, and diplomacy unparalleled in his activities. He was in the position for 15 years. He will be missed greatly within the Foundation.

# ADVISORY BOARDS

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## Thinkers in Residence - Social Capital Residences

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Rob Di Monte, National Disability Services (Chair)

Carolyn Curtis, The Australian Centre for Social Innovation (TACSI)

David Paterson, University of South Australia

## Adelaide Zero Project - Project Steering Group

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Reverend Peter Sandeman, AnglicareSA (Co-chair)

Louise Miller-Frost, Catherine House (Co-chair)

David Pearson, Don Dunstan Foundation

Joe Silvestri, Aboriginal Sobriety Group

Graham Brown, Baptist Care

Alison Burr, Bendigo Bank

Ian Cox, Hutt St Centre

Stephanie Miller, Housing Choices SA

Paul Edginton, SYC Ltd

Kim Holmes, Neami National

Rebecca Lucas, Community Sector Banking

Wendy Malycha, St John's Youth Service

# INTERNS AND VOLUNTEERS

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## Interns

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Kate Arnold, Tafe SA

Alicia Bendo, Flinders University

Eligia De Almeida, Flinders University

Georgina Flaherty, University of Adelaide

Mime Hui Liu, Flinders University

Veenakorn (Claire) Jiraro, Flinders University

Sherwin Lurido, Flinders University

Jessica Stefanik, University of Adelaide

Haley Welch, University of Adelaide

Megan Yarwood, University of Adelaide

Jingkai Zhao, Torrens University

## Volunteers

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Catherine Alcock

Coline Bertin

Vincenzo Curro

Vivian Curro

Laura Gollan

Kelly Hensley

Alex Maccini

Alan Nankervis

Anthony Ryan

Tessa Sare

Hilary Stephens

Ruth Stewart

Monica Zanchetta

# EVENTS

2017 saw Don Dunstan Foundation hold a total of 281 events, compared to just 18 events in 2016. Events like The Dunstan Film Club and AdMental made their debut in 2017, while the Homelessness Conference made its return.

## Homelessness Conference

The fourth Homelessness Conference took place on August 17 at the Adelaide Convention Centre.

One of the keynote speakers for the day was Jake Maguire (Community Solutions, United States). Maguire co-directs Community Solutions' efforts to end homelessness in the US and across the world. He previously worked on the 100,000 Homes Campaign team, which found housing for over 105,000 chronically homeless Americans in four years. His presentation at the conference was *'Bringing the Functional Zero approach to Adelaide: Lessons from the United States'*.

The theme of this year's Conference, *'Working Together to End Homelessness'*, introduced ways public, community and private employees can end homelessness. Another aim of the conference was to bring to light causes of homelessness. Some identified were: identifying as Aboriginal, domestic violence, mental health, and drug and alcohol abuse. Interactive sessions provided a chance for networking and idea sharing, adding to the success of the day.

The second key speaker was Dr Cameron Parsell, Postgraduate Co-ordinator and Program Leader Social Wellbeing, Health and Housing at the Institute for Social

Science Research at the University of Queensland. Parsell's primary research area is homelessness, supportive housing and broader social welfare programs. He is also Associate Editor of the *Australian Journal of Social Issues*, and a policy advisor to the Australian Council of Social Services. His presentation was on *'Ending Homelessness in Australia: Challenges and Opportunities'*.

The Adelaide Zero Project was launched at the Conference with the release of the Implementation Plan. Introduced by David Pearson, the program aims to end rough sleeping in inner city Adelaide. More information about the Adelaide Zero Project can be found later in this report.

***'We should immediately end a person's homelessness with housing. Permanent housing that's not homeless accommodation.'***

Dr Cameron Parsell  
Homelessness Conference  
August 17, 2017



David Pearson, Executive Director, Don Dunstan Foundation speaking at the 2017 Homelessness Conference.



Dr Cameron Parsell, University of Queensland, delivering his keynote speech at the 2017 Homelessness Conference.



## AdMental

Over 400 people turned out for the Foundation's inaugural AdMental event. Its Gruen Transfer inspired style was regarded as highly engaging, contributing to its success. Hosted by comedian Greg Fleet, the highlight of the event feature was the 'pitch session', in which local advertising agencies created short TV ads with the aim of getting people talking about mental health. Black Sheep Advertising won the Geoff Robertson Memorial Award and Welbourn O'Brien took out the People's Choice Award on the night.



L-R Anna Bardsley-Jones, Comedian & MC Greg Fleet, Josh Welbourn from Welbourn O'Brien, John Gardner from Black Sheep Advertising, and David Pearson, Don Dunstan Foundation at AdMental.

## Hugo Lecture

Incorporated into the Open State Conference, the 2017 Hugo Lecture was delivered by Prof. Alexander Betts at Bonython Hall (3 October, pictured below). His lecture, *Transforming a Broken Refugee System*, focused on the Australian refugee policy and what benefits can be realised under the right conditions. It was presented by the Hugo Centre. Prof. Betts is Director of the Refugee Studies Centre at the University of Oxford.



Professor Alexander Betts delivering the Hugo Lecture, 'Transforming a Broken Refugee System.'

## Lowitja O'Donoghue Oration

Father Frank Brennan (pictured below) featured as the main speaker at 2017's Lowitja O'Donoghue Oration on May 30. More than 370 people attended the event at Bonython Hall and was titled *On Aboriginal Land: Seeking Unity at the Table. Freedom Songs: The Unfinished Business of the 1967 Referendum* followed this oration. The event also coincided with the fiftieth anniversary of the 1967 Referendum. Father Brennan is the Catholic Social Services Australia CEO and is known for his 1998 involvement in the Wik debate.



Fr Frank Brennan, delivering his Lowitja O'Donoghue Oration, *On Aboriginal Land: Seeking Unity at the Table*.

## Dunstan Dialogues

Launched in 2017, Dunstan Dialogues is where executives, thought leaders, and change makers from the local community connect. Eight of these events were held throughout the year. Speakers and topics included:

- Jake Maguire, Community Solutions, *Scaling Impact*
- Prof. Alexander Betts, University of Oxford, *Migration and Humanitarianism*
- Helen Szoke, Oxfam, *Gender Justice, Human Rights and Oxfam's work with the Private Sector*
- Dame Louise Casey, Institute of Global Homelessness, *International Perspectives on Ending Street Homelessness*



Helen Szoke, CEO, Oxfam, presenting at a Dunstan Dialogue

## Raise a Glass to Don

Glasses were raised at 6pm at the Norwood Hotel in honour of Don Dunstan. Held on September 27, *Raise a Glass to Don* celebrated 50 years since Dunstan first became Premier and fifty years since Dunstan abolished the 6pm pub closing time, which occurred on September 28, 1967. Addressing the celebration was Greg Crafter, successor to Dunstan's Norwood electorate.



*Raising a Glass to Don at the Norwood Hotel*

## Southgate Oration

Julian Burnside AO QC delivered the 9th Southgate Oration, *How we are harming refugees, But why?* at Flinders University on 26 October.

## Reconciliation Week

Two movie screenings were held in 2017 as part of Reconciliation Week. These films were *Vote Yes for Aborigines* and *Mabo*, which were screened at the Capri Theatre (May 27) and Braggs Lecture Theatre at The University of Adelaide (June 3) respectively.

## Adelaide Festival of Ideas

Trebor Scholz, author of *Uber-worked and Underpaid: How Workers Are Disrupting the Digital Economy*, delivered a public lecture, *Transforming Work: How co-operatively owned digital platforms create jobs*, on May 22 as part of the Adelaide Festival of Ideas. He spoke about how digital technologies are opening up new possibilities to help people find or build a livelihood in a world where the nature of work is changing fast.

## Climate Wars Book Launch

Approximately 150 people attended Mark Butler's *Climate Wars* book launched on July 27 at the Publisher's Hotel. Premier Jay Weatherill spoke at the launch and Mark did book signings at the event.



*L-R David Pearson, Hon. Mark Butler MP, Premier Jay Weatherill, The Hon. Rev. Dr Lynn Arnold AO.*

# SCHOLARSHIPS

## Len King Scholarship

A man of dedication and vision, Len King made significant contributions to the community in South Australia throughout his long and distinguished career, as South Australian Attorney General, Minister for Community Welfare, Consumer Affairs and Aboriginal Affairs and as seventh Chief Justice of South Australia. In conjunction with our partner organisations, The University of Adelaide and Flinders University, we offered this opportunity for worthy candidates to pursue a career in law. This was developed with invaluable guidance and support from the Wyatt Trust. The award of up to \$15,000 per annum, paid for up to four years, provides funds for general living expenses.

This year, \$42,250 worth of scholarships were awarded to law students.



# ART4GOOD FUND

Art can be a powerful way to inspire action for a fairer world.

We believe that supporting artists and access to art in all its forms benefits everyone in our community.

The three projects supported by the Art for Good Fund in 2017 were the Our Mob Don Dunstan Foundation Emerging Artist Prize, The Dunstan Film Club, and the Social Change Guide to the Fringe.

## Social Change Guide to the Fringe

The *Social Change Guide to the Fringe* launched this year. This Guide was designed for attendees of the Adelaide Fringe who were interested in social justice issues like racism, seeking asylum, and sexuality. Over 85 works were highlighted in this release, all of which had a social justice focus. Many of the shows named don't get mainstream attention on their own, with the Social Change Guide offering an opportunity for artists' work to gain more exposure.



## Our Mob

The Winner of the 2017 Our Mob Emerging Artist Prize was Adelaide's Patrick Ikaringanyi Ferguson. Patrick's \$5,000 prize will enable him to spend more time creating his art and to travel to teach wood carving in Aboriginal Communities. He entered wood carvings for the award, which included two shields, a basket, and a hunting boomerang. His work will be on display as part of the Our Mob and Our Young Mob exhibition in 2018.



L-R David Pearson, Don Dunstan Foundation, Patrick Ikaringanyi Ferguson, Nici Cumpston, Art Gallery of South Australia

## The Dunstan Film Club

The Dunstan Film Club launched in September 2017. The Club offers the opportunity for the public to see some great films and, at the same time, pay it forward by providing an outing to the movies for people who normally would not be able to get to the pictures. The films selected must have an underlying message of social justice. The debut movie screened was *The Big Sick* on September 13 at The Mercury Cinema.





# thinkers

## IN RESIDENCE

• SOCIAL CAPITAL RESIDENCIES •

In 2013 the State Government ceased ongoing funding for the Adelaide Thinkers in Residence (TIR) Program. In 2016 the TIR Program formally transitioned to the Don Dunstan Foundation. Chaired by Rob Di-Monte, the aim of the Program is to make Adelaide the 'Social Capital' of Australia. Our 2017 Thinkers were Allyson Hewitt, Suzi Sosa, and Vic Strecher.

## Allyson Hewitt

Allyson Hewitt (pictured below) was our first Thinker for 2017. She had two visits, the first from May 1 to 21 and the second from September 18 to October 6.

In her first report, Allyson outlined recommendations on how to help achieve the goals of the Thinkers program which is seeking to grow the purpose economy and position Adelaide as the Social Capital of Australia. According to the Australian Bureau of Statistics, the purpose economy is the fastest growing sector of South Australia's economy. We believe that much can be done to further grow this industry that not only creates jobs, but also helps solve pressing social problems.

During both visits, Allyson gave a number of speeches and hosted a number of workshops. During her first tenure, she gave keynotes on Women in Social Innovation (May 4), Measuring Social Impact (May 12), and was part of Showcase on the Purpose Economy (May 2). A final, Q&A style oration was held at Bragg Lecture Theatre, University of Adelaide, on May 17.



Allyson Hewitt with South Australian Premier Jay Weatherill.

As part of her second visit, Allyson gave presentations on crowdfunding and the purpose economy (September 14), another Showcase (September 20) and a growing the B-Corporations movement presentation (September 28). Her October 5 oration, 'Doing good better' was part of the Open State Festival.

On May 2, 37,000 people tuned in to an interview Hewitt had with David Penberthy on 5AA Adelaide. Other media interviews she gave were with Ali Clarke on ABC Radio, also on May 2, attracting 38,000 listeners, and Radio Adelaide with Lisa Burns on September 27 (listeners unknown).

During her time in Adelaide, Allyson met with a number of community, business and government leaders. She participated with a range of media interviews including with the *Advertiser*, *InDaily*, the *Northern Times Messenger* and others.

Allyson is a Senior Fellow for social innovation at the highly successful MaRS Discovery District in Toronto, Canada. Allyson has developed and helps lead the social innovation programs at MaRS, including the national initiative; Social Innovation Generation (SiG), the social finance programs of the Centre for Impact Investing, the MaRS Solutions Lab (a lab designed to tackle complex challenges), and Studio Y, an initiative designed to support young people to thrive in the new economy.

Allyson has also been instrumental in growing the social innovation ecosystem; conducting public education; and influencing public policy and is currently leading an initiative to develop a pro bono marketplace for Canada.



## Suzi Sosa

Suzi Sosa (pictured below) was the first of two Specialist Thinkers in 2017. Her visit took place as part of Entrepreneurs Week in July. Suzi engaged with over 1,100 people in her brief time in Adelaide. She highlighted issues like the value millennials place on purpose, helped raise significant awareness of many successful social enterprises, including her own Verb and promoted the concept of shared value — a new form of corporate social responsibility. Suzi highlighted the leadership position South Australia could take in growing the purpose economy, not just in South Australia, but around the world.

Suzi spoke at the *Entrepreneur's Forum*, the *Social Capital Conference* and the *Intrapreneurs Conference*. She hosted a workshop on a potential Impact Index for South Australia, as well as a number of other sessions. She also met with a number of community leaders and conducted a number of media interviews.

Suzi has directed a social entrepreneurship program at the University of Texas and has co-founded non-profits like Innovation+ and Austin Women Entrepreneurs. She also co-founded Verb, a social enterprise based in Austin, Texas.



Suzi Sosa with City of Adelaide Mayor Martin Haese

***'South Australia is in a global war for talent and is facing a major demographic shift as baby boomers exit the workforce and Millennials get ready to take their place.'***

*Allyson Hewitt. The Advertiser  
September 30, 2017*

## Vic Strecher

Thinker in Residence Vic Strecher (pictured below) was the second Specialist Thinker of 2017, his visit was a joint partnership with the South Australian Health and Medical Research Institute's (SAHMRI) Wellbeing and Resilience Centre. During his visit, from November 12 to 30, Vic conducted a number of workshops, meetings and public lectures.

Dr Strecher's workshops included one on Creative Communications, which aimed to help organisations understand how storytelling can aid collaboration, workforce and customer engagement. He also held a masterclass on data sharing, with a key focus in health and social assistance.

Strecher's Oration, *'Making Meaning, Getting to the Purpose,'* was held on November 30 to a packed crowd at Elder Hall. The focus of his presentation was to convey the importance of purpose in our lives, in our communities and to our economy.

Vic Strecher is a professor at the School of Public Health at the University of Michigan. He is also Director for Innovation and Social Entrepreneurship. He and his work has appeared in the *Wall Street Journal*, *Los Angeles Times*, and at TEDMED and TEDX events.



Vic Strecher presenting his oration 'Making Meaning: Getting to the Purpose'

## Overview from Visit 1

# Allyson Hewitt



## Overview of Suzi Sosa's Visit



## Overview from Visit

# Vic Strecher



**"Imagine a drug that was shown to add years to your life; reduce the risk of heart attack and stroke; cut your risk of Alzheimer's disease by more than half...reduced hospital stays so much that it put a dent in the national health care crisis? But it's not a drug. Its purpose. And it's free."**

- Vic Strecher



# Thank you to our Thinkers Partners

## Presenting Partners



## Major Partners



## Residencies Partners



## Contributing Partners



## Supporting Partners





# ADELAIDE Zero PROJECT

The Adelaide Zero Project officially launched at the Foundation's Homelessness Conference on August 17.

The Don Dunstan Foundation is taking a co-ordination role for at least the first phase of the project. The co-chairs of the project are Louise Miller-Frost, CEO, Catherine House, and Rev. Peter Sandeman CEO AnglicareSA.

A broad coalition of more than 30 organisations have come together to lead the charge for Adelaide to become the first city outside North America to implement an approach that has seen Community Solutions work with seven communities in the US to achieve Functional Zero homelessness for veterans, and three communities for chronically homeless people.

Functional Zero is an innovative approach for ending homelessness, pioneered by Community Solutions, and has been successfully adopted in the United States and internationally.

It involves a co-ordinated, broad based process for matching the need for housing with supply. A community reaches Functional Zero when the number of people sleeping on the streets at any point in time is no greater than the average housing capacity, and this is proven with data.

The Adelaide Zero Project has set a target to achieve and sustain Functional Zero street homelessness in Adelaide's inner city by the end of 2020.

On November 10 Dame Louise Casey of the Institute for Global Homelessness announced Adelaide as one of a small number of vanguard cities across the world working towards ending street homelessness. In her Opinion article in *The Advertiser* on November 10, 'Adelaide is uniquely situated to be the first city in Australia to deal with the issue of homelessness,' Casey wrote about Adelaide's status as a vanguard city and how Adelaide, through the Adelaide Zero Project, plans to end rough sleeping in the CBD by 2020.

At least 25 media articles and interviews regarding the Project were published from August to December. Local media outlets like *InDaily*, *The Advertiser*, and *ABC Radio Adelaide* have run stories about what the Project is seeking to achieve. The Project has also attracted significant national attention with articles appearing in *Probono News Australia*, *Sky News*, and *YAHOO New Zealand*.

Ending street  
homelessness in  
the inner city



**Adelaide Zero Project**



## Phases of the Adelaide Zero Project

### Phase 1 ESTABLISH

**June 2017**  
Phase One Commenced

**August 2017**  
Launch of the Zero Project  
Zero Research Project  
Discussion Paper released

**September 2017**  
Establish 90-Day Project  
Zero Research Project  
Issues Paper released

**October 2017**  
90-Day Project  
(deliberations)

**November 2017**  
90-Day Project  
(resolutions)

**February 2018**  
Zero Research Project  
Final Report



### Phase 2 IMPLEMENT 2018-TBC



### Phase 3 SUSTAIN Timing TBC



### Phase 4 EXPAND Timing TBC

## Rough Sleeping in Adelaide

### Adelaide inner city rough sleeper street count 2007—2017



In 2015/16, 620 people presented to Specialist Homelessness Services in the inner city as sleeping rough with:



# Thank you to our Zero Project Partners

## Presented by



## Principal Partner



## University Partners



## Government Partners



## Major Partners



## Supporting Partners





# MEDIA COVERAGE

Over 90 media articles about the Foundation and Don Dunstan appeared throughout 2017. The Foundation would like to acknowledge the support of The Message Bureau who worked tirelessly throughout the year to raise the Foundation's profile in the media.



**IN DAILY** Adelaide's independent news

Now reading: The act of 'doing good' ripe for disruption

ADELAIDE  
Thursday  
June 28, 2017

## The act of 'doing good' ripe for disruption

NEWS

With governments struggling for revenue, NGOs finding they can't fix some of society's thorniest problems, and companies under pressure to act ethically and responsibly, SA's newest thinker in residence believes the state has an opportunity to find a new way to make a difference in the world.



**IGH** Institute of Global Homelessness

**PROBONO** Tel: 312.362.8

"ADELAIDE" - Ready for Social Change

Adelaide, Australia Becomes Second City to Join the A Place to Call Home Initiative  
November 10, 2017



Featured Posts

England Plans to End Rough Sleeping by 2  
Adelaide, Australia Launches Online Tool Track Rough Sleeping



## Adelaide is uniquely situated to be the first city in Australia to deal with the issue of homelessness – Louise Casey

**H**OMELESSNESS is a complex problem. It was complex in 1999, when I was tasked with taking charge of the United Kingdom's Rough Sleepers Initiative, and it is complex now.

As Adelaide joins a select group of "vanguard cities" on six continents to partner with the Institute of Global Homelessness (IGH) to solve the problem of street homelessness, the city must grapple with this complexity.

But "complex" does not mean "impossible." There are many ways that people find themselves homeless, and no individual's journey there is exactly the same. As such, there is no single solution that will help everyone return to housing.

The Rough Sleepers Initiative had to wrestle with these complexities just as Australia must, but the truth is that Adelaide is uniquely situated to deal with the problem of homelessness – and to be the first city in Australia to do it.

There is simply no reason why the world's fifth most livable city should accept as reality the existence of the homeless.



Without tackling problems inherent in the system, the solution is to create a new system.

Homelessness services must account for the individual. If they aren't in housing, why not? We cannot simply accept that if the system hasn't worked, we have done our best and are free to stop trying.

Adelaide will need to marshal. It is not enough to say: "Well, they must want to be there." I've never met a person who, once housed, said they preferred sleeping on the streets.

OUTCASTS: Adelaide is launching a radical new program aimed at stopping people sleeping rough on city streets.

SBS NEWS

Top Stories Latest Videos Journals World Podcasts Climate Insights The Field Small Business Secrets SBS Home

Australia

## Could this Australian city end homelessness?



More than 30 organisations have joined together to end homelessness in Adelaide by 2020.

## Finding purpose to lure our young guns

ALLISON HEWITT  
OPINION

**S**OUTH Australia is in a global war for talent and is facing a major demographic shift as baby boomers exit the workforce and Millennials get ready to take their place. This new talent can go anywhere – with global education and experience they can choose Silicon Valley as easily as Eden Valley.

The challenge for SA is three-fold: determine how to keep top talent here; bring talent back to the state; and attract them here in the first place.

One way of doing this, particularly among the highly sought-after Millennials, is to offer them the opportunity to live and work their values. At the Don Dunstan Foundation, we are calling this the "purpose economy" which is defined as those people and organisations that seek to make both money and impact.



MAKING A DIFFERENCE. The new generation of workers is driven by values and purpose, creating a challenge to keep top talent in the state.

Rose describes herself as a "classic Millennial." Born and bred in Adelaide, she recently left her job of 14 years to find one that allows her to have impact. We need more of these jobs to ensure we keep Rose here as most of her friends have already moved elsewhere.

Millennials believe making a difference in the world is more important than professional

While these initiatives are to be lauded, SA needs to be more ambitious about the growth opportunities in the purpose economy and to grow the ecosystem. Currently there is a lack of 'connective tissue' that binds these efforts together to maximise their impact. Australia and Canada have

# VOLUNTEERS & DONATIONS

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## Volunteers

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We welcome individuals who volunteer their time and enthusiasm to assist at events, and professionals who provide pro-bono advice and assistance on specific projects.

Our Patrons, Trustees, Committee of Management, and Board of Directors are all volunteers who lend their expertise and networks to the Foundation.

To register your interest in volunteering please contact the Foundation.

## Follow Us

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The Foundation is active on social media and will often post updates, news and announcements. You can follow us on a number of platforms.



[facebook.com/dondunstanfoundation](https://facebook.com/dondunstanfoundation)



[@DonDunstan](https://twitter.com/DonDunstan)



[linkedin.com/company/the-don-dunstan-foundation](https://linkedin.com/company/the-don-dunstan-foundation)



[instagram.com/dondunstanfoundation/](https://instagram.com/dondunstanfoundation/)

## Donations

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Bequests and donations are always gratefully accepted at the Don Dunstan Foundation. We welcome donations from public and private enterprises. Being a charitable Trust, all donations to us are tax deductible. Donations can be made to individual projects like the Adelaide Zero Project, or the Art4Good fund. Your donations are a powerful tool to help make a difference in your community.

For as little as \$30 a year, you can become an Annual Subscriber. Becoming an Annual Subscriber is as easy as downloading our subscription form and emailing or mailing it back to us, or you can complete the form online at [www.dunstan.org.au](http://www.dunstan.org.au). Subscribers receive discount entry to all Foundation and selected partner events.

By subscribing you will be supporting the Foundation's work to inspire action for a fairer world and helping us to continue Don Dunstan's legacy.

You can also subscribe to "The Dunstan News" newsletter for all the latest news from the Foundation. Sign up today on our website. Please contact the Foundation for more information.

## Contact Us

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### The Don Dunstan Foundation

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**THE DON DUNSTAN FOUNDATION**  
**STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2017**

	Note	2017 \$	2016 \$
<b>ASSETS</b>			
CURRENT ASSETS			
Cash and Cash Equivalents	4	967,722	121,663
Investments in the University Endowment Fund		791,387	709,940
Trade and Other Receivables	5	38,354	15,368
TOTAL CURRENT ASSETS		<u>1,797,463</u>	<u>846,971</u>
NON CURRENT ASSETS			
Property, Plant and Equipment	6	9,232	4,377
Intangible Assets	7	9,923	-
TOTAL NON CURRENT ASSETS		<u>19,155</u>	<u>4,377</u>
<b>TOTAL ASSETS</b>		<u><b>1,816,618</b></u>	<u><b>851,348</b></u>
<b>LIABILITIES</b>			
CURRENT LIABILITIES			
Trade and Other Payables	8	87,753	3,212
Unearned Revenue	9	201,645	-
TOTAL CURRENT LIABILITIES		<u>289,398</u>	<u>3,212</u>
<b>TOTAL LIABILITIES</b>		<u><b>289,398</b></u>	<u><b>3,212</b></u>
<b>NET ASSETS</b>		<u><b>1,527,220</b></u>	<u><b>848,136</b></u>
<b>EQUITY</b>			
Retained Profit / (Loss)		<u>1,527,220</u>	<u>848,136</u>
<b>TOTAL EQUITY</b>		<u><b>1,527,220</b></u>	<u><b>848,136</b></u>

*The above statement of financial position should be read in conjunction with the accompanying notes.*