



# ACCESS TO FINANCE: with Guy Turnbull

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# Impact investing is growing as a world wide movement

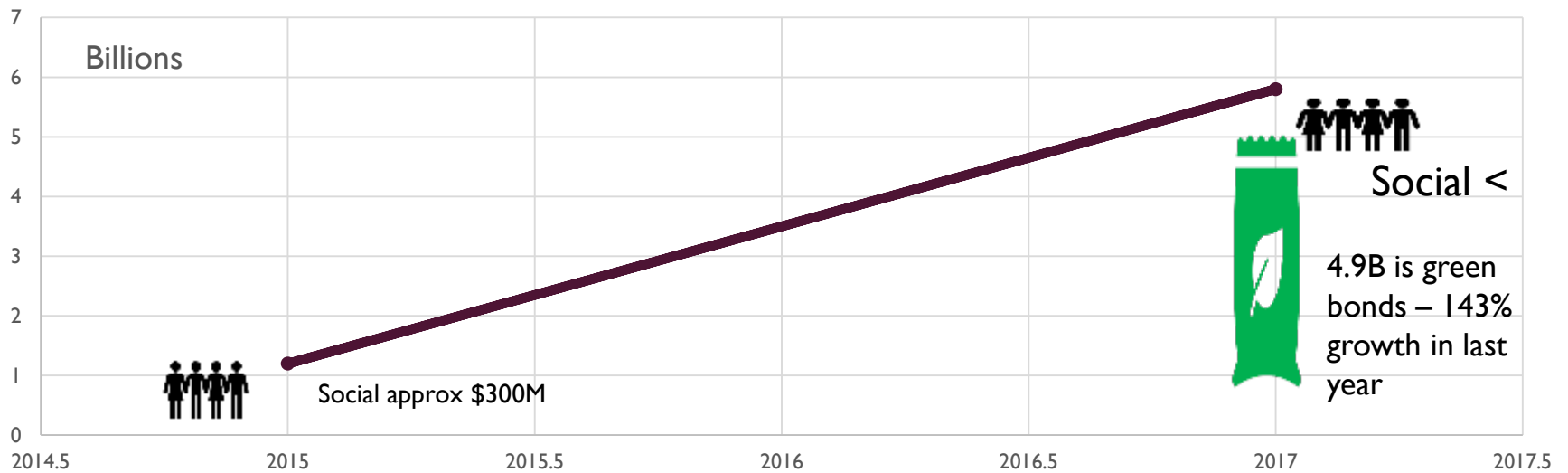
- Impact investment is growing nationally and globally
- National growth is heavily geared to green bonds
- Global focus is more on private debt and a mix of social and environmental impact
- Investments are showing positive financial and (where measured) impact returns



But...

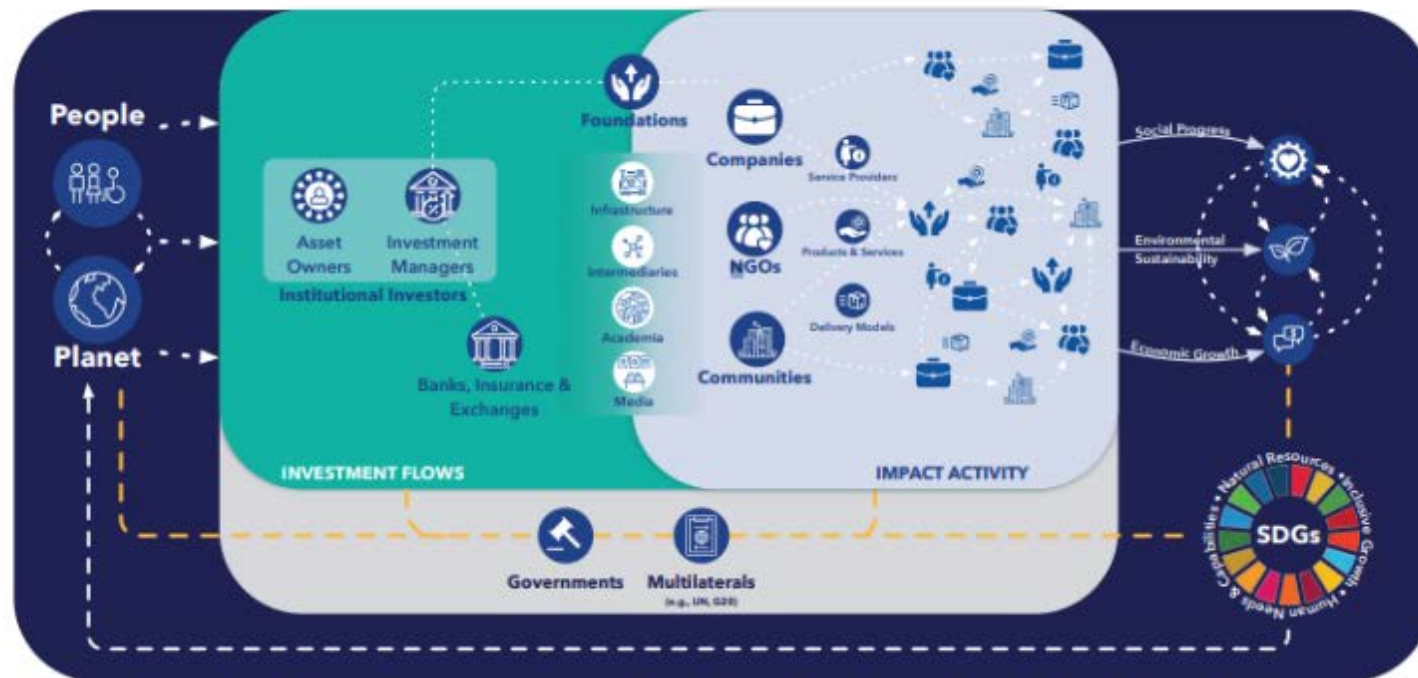
- Nationally and globally – tendency to invest in mature business, insufficient support for start up and scale up funding
- Lack of philanthropic capital required to catalyse the market – including to develop intermediaries and capability
- Private debt costs (8%) are too high for many investees (affordability is 5%)

# Social vs environmental investment gap



# Social impact investment needs an ecosystem

Figure I.1: Vision for a dynamic impact-driven ecosystem



## South Australia is less well represented for ...

- Institutional investors
- Large corporates/multinationals
- Large philanthropies
- Financial intermediaries – including specialists in social impact
- We have a limited number and a shallow field of reported investments

# A national social impact investment strategy

## Activating impact at scale

- Scaling impact and investment
- Building the field
- Ease of participation
- Driving innovation
- Flexible
- Intermediating
- Distributed leadership – collective action

## Distributed leadership

- Leadership and action for growing impact

## Scaling impact with investment

- Solution led
- Better outcomes for people with a disability
- Place based impact investment
- Investing in Asia Pacific

# A social impact strategy for South Australia


Increase collaboration: increase breadth and level



Grow understanding of social investment models



Engage investors in different approaches for financial return and social impact



Build experience in social impact measures and outcomes reporting



Increase volume and value of social impact investments in SA