



SHARE.

ENGAGE ◦ COLLABORATE ◦ CREATE



Government of
South Australia


goodgym®
DO GOOD, GET FIT


goodgym





STEP ONE
RUN

Run there from home or work



STEP TWO
HANG OUT

Spend some time having a chat



STEP THREE
RUN

Run back

SAMSUNG

DreamLab

100% 12:16

You're powering DreamLab.

02 01 43

HRS

MINS

SECS



Disconnect your phone from



put your stuff to work

Earn money hiring your stuff.
Find rentals at neighbourly prices.
Tools, camping gear, electronics and everything in
between

Hedge Trimmer

Find

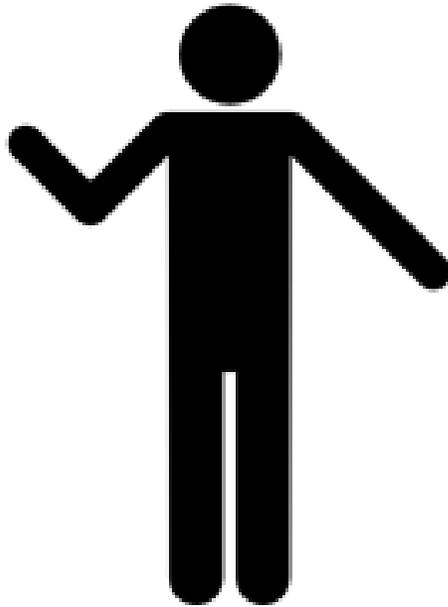
List



Find & Buy Grow, Share & Sell It's Free!



I NEED

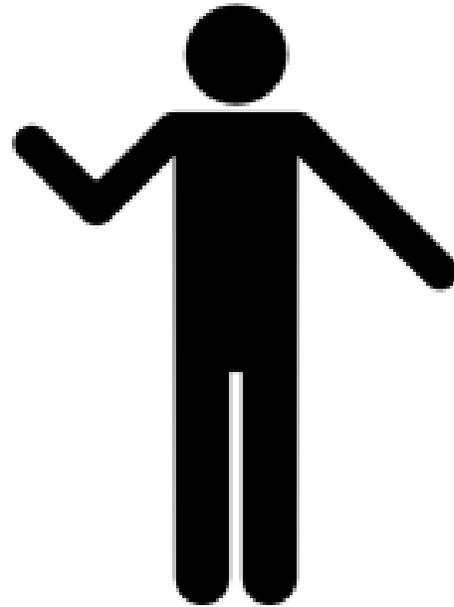


Efficiency



Trust

YOU HAVE



Sharing Economy Enterprises

Reduce waste - use underused assets

Based on trust – often peer to peer

Use technology to scale

Whats it worth?

\$335Billion

2017

2025

\$15Billion





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Invest your best ideas in the sharing economy

[Submit your idea](#)

[How it works](#)



Seeking enterprises that:

Reduce waste - use underused assets

Build communities – generative not extractive

Create new private, public and blended value



Incubation
Mentoring
Business support



**Government of
South Australia**



airbnb

**DON DUNSTAN
FOUNDATION**

INSPIRING ACTION FOR A FAIRER WORLD

Open Innovation Challenge timeframe...

STEP 1

Submit

Open until 13 June

Submit your collaborative economy initiative.

STEP 2

Incubate

June - Oct 2017

Finalists will be supported to shape their ideas.

STEP 3

Pitch

October 2017

Finalists will pitch to win the challenge.

Get involved!

Submit your ideas now



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