# UNLOCKING DATA

Don Dunstan Foundation's Thinker in Residence
Social Capital Residences

#### DONDUNSTANFOUNDATION

INSPIRING ACTION FOR A FAIRER WORLD







## THINKERS IN RESIDENCE

The Don Dunstan Foundation has re-launched the highly successful Thinkers in Residence program.

The current focus of the Thinkers in Residence program is on Social Capital.

To put is simply, the aims of the Social Capital Residencies is to do good better.









## TODAY'S WORKSHOP

#### We want to:

- Gain a better understanding of what is happening in SA with respect to data collation, sharing and management
- Understand some of the barriers to progress in this area
- Understand some of the opportunities
- Discuss what the next steps are to unlocking the potential of data



















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# TYPES OF DATA

- ☐ Financial and Internal Operations Data
- □ Marketing & Communications
- Fundraising Data
- □ Program/Outcomes tracking
- Confidential Client Data











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## BARRIERS

- ☐ Lack of Budget
- ☐ Lack of Strategy
- Siloed Organisation
- ☐ Too much data/ feeling overwhelmed
- ☐ Lack of Senior Management buy-in
- □ Difficulty reconciling/validating data
- □ IT blockages
- □ Lack of trust in analytics
- Resources (internal & external) with expertise
- Poor technology or understanding of technology









# PURPOSE OF DATA

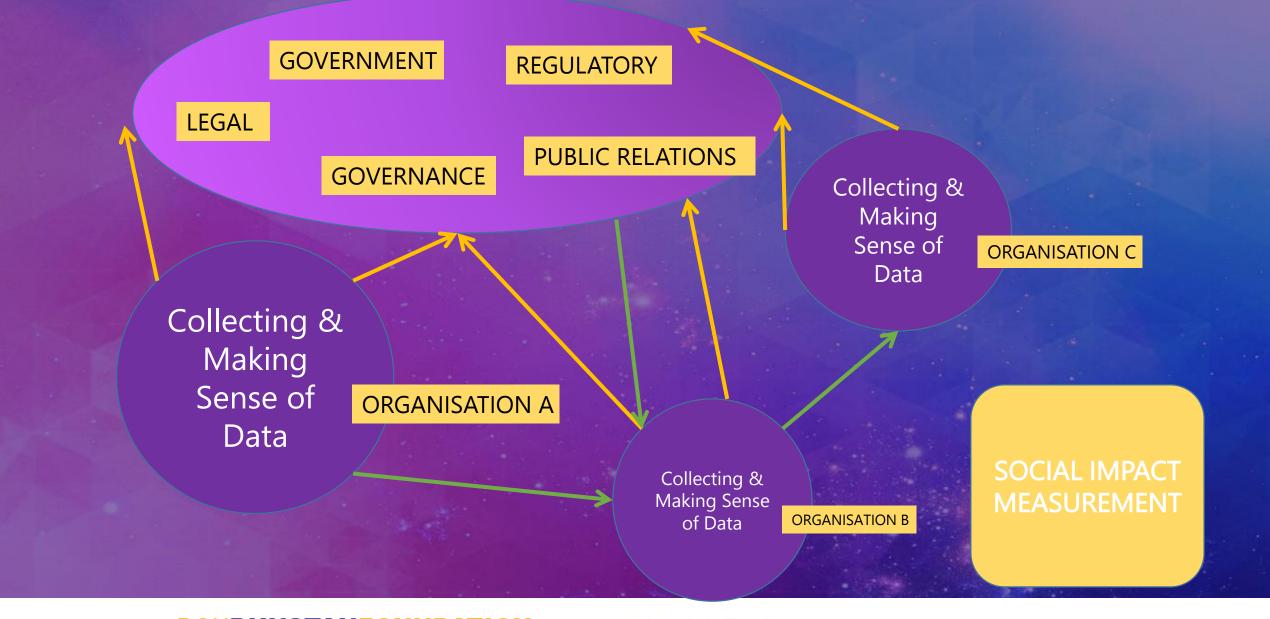
- Is it a funding requirement?
- □ Does it inform our strategy?
- □ Does it affirm our governance?
- Does it help us make decisions?
- ☐ Is it part of our business model (revenue)?











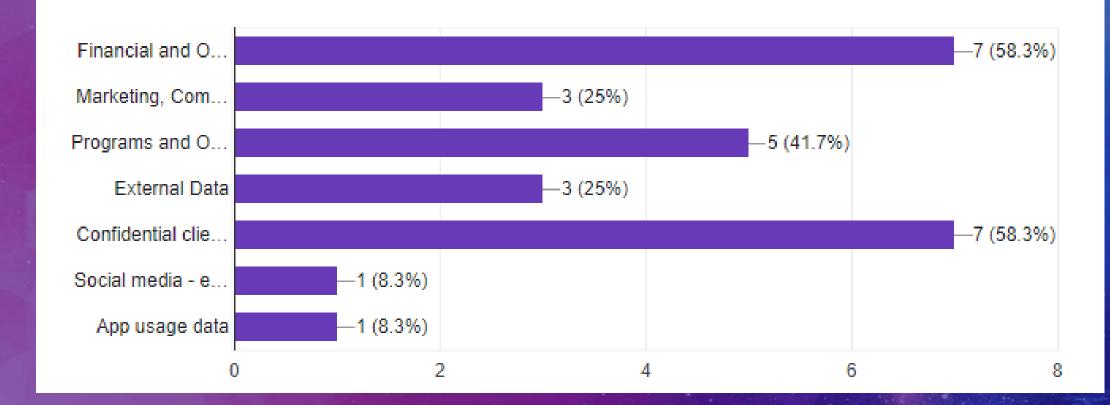








#### What type of data does your organisation typically deal with?



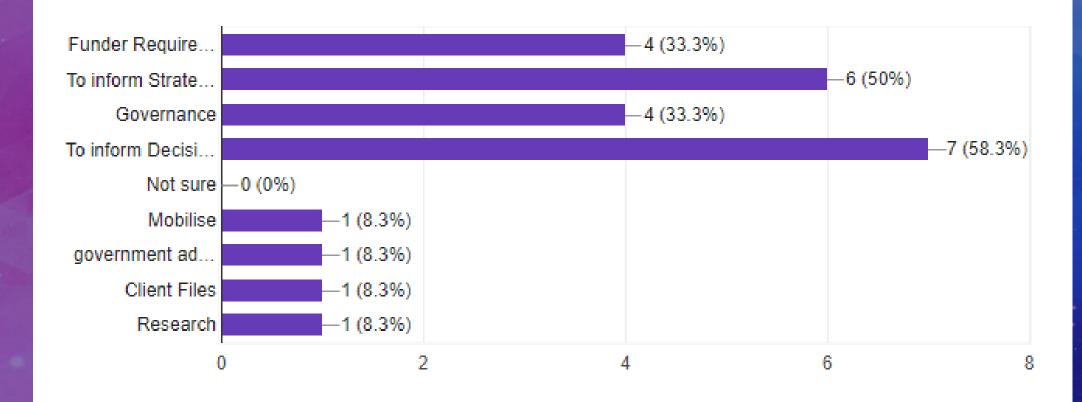








#### What are the key reasons you collect data?



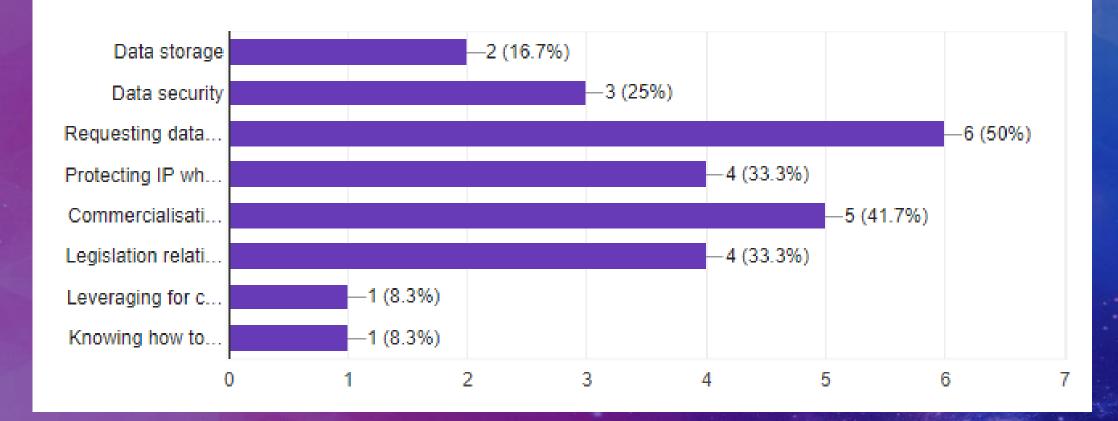








#### Thinking broadly, what would you LIKE TO KNOW about 'sharing data'?





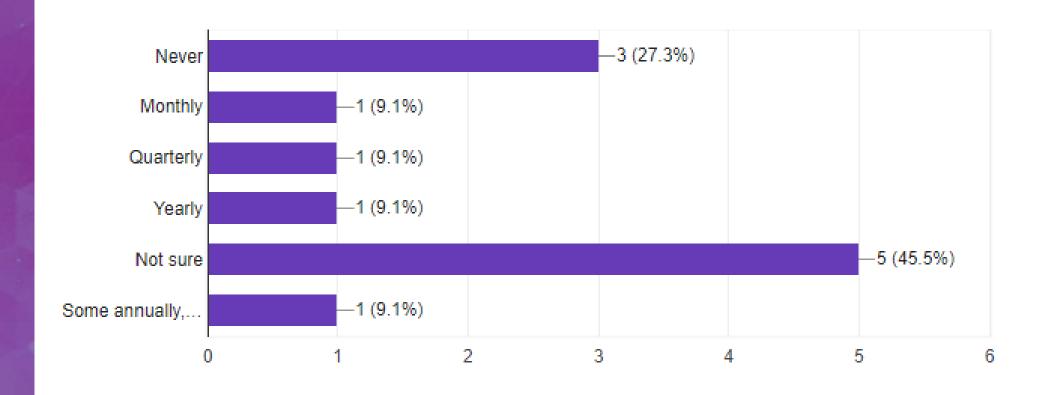






# How often does your organisation review its Data Collection and Management strategy?

11 responses



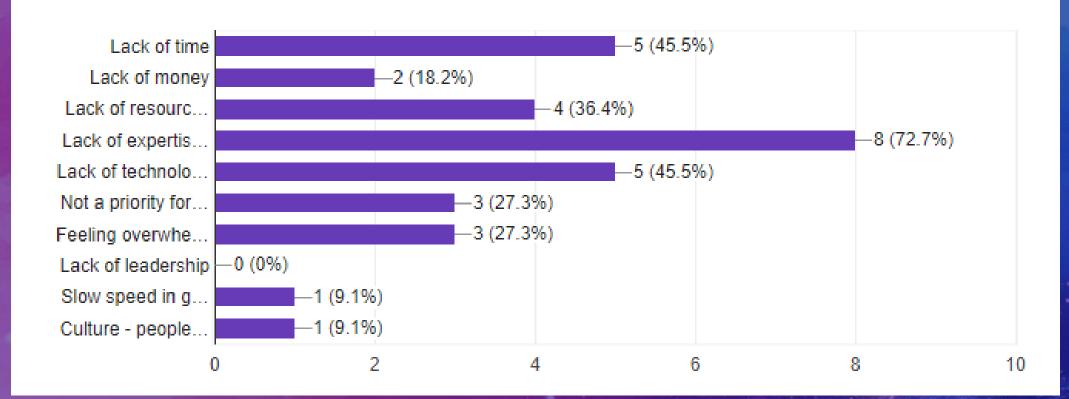






# What do you perceive to be the barriers to using data more effectively/efficiently?

11 responses

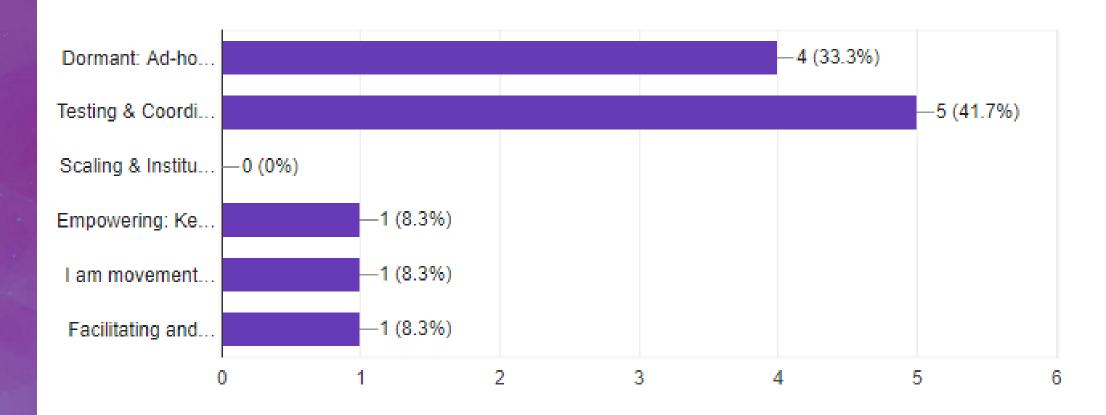








#### Finally, what best describes the 'data culture' of your organisation?











# DR. VIC STRECHER - Specialist Thinker in Residence



- Professor, University of Michigan's School of Public Health
- Director, Innovation & Social Entrepreneurship
- Founder, HealthMedia Inc.
- Founder and CEO, JOOL Health
- Author, Life on Purpose: How Living For What Matters Most Changes Everything (HarperOne)



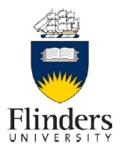




#### **Presenting Partners**



















#### **Major Partners**





















#### **Residencies Partners**





































#### **Contributing Partners**









































#### **Supporting Partners**





























# UPCOMING EVENTS

**B-Curious: BCorp Networking Event** 

Hosted by Freerange Future, Don Dunstan Foundation & Torrens University

TONIGHT | 5:30 pm - 7:30pm | Freerange Future, L2, 110 Hindley St

Dr Vic Strecher Oration — Taking Meaning: Getting to the Purpose Thurs 30<sup>th</sup> November 50<sup>LD</sup> 7:00pm | Elder Hall, University of Adelaide

Book at dunstan.org.au/socialcapital today









### TAKE ACTION

Sign up – Encourage your friends and colleagues to sign up to the Don Dunstan Foundation mailing list to hear about news and events relating to the Residencies.

Share – Encourage your friends and colleagues to watch and share resources from the Thinkers in Residence.

Visit dunstan.org.au/socialcapital today







