

# STRATEGIC PLAN

2016-2020



**DONDUNSTAN FOUNDATION**  
INSPIRING ACTION FOR A FAIRER WORLD





“I believed then, as now...

That it is possible to  
build a society in which  
individual citizens have  
security of food, shelter,  
work and services...

...Which will celebrate their  
worth as individuals...

...Where all citizens have an equal  
and effective say in their own  
governance and an opportunity to  
participate in and to influence the  
decisions affecting their lives.

It is possible...  
To build [such] a social democracy -  
a dynamic society in which  
there would be equal opportunity  
to act creatively in a social context”.

*Felicia: The Political Memoirs  
of Don Dunstan, Melbourne, 1981*

# OUR MISSION

The Don Dunstan Foundation is a charitable trust that works with its University partners, the University of Adelaide and The Flinders University of South Australia, to gain a deeper understanding of social justice issues and to share these understandings with the greater community to influence change.

# OBJECTIVES

Don Dunstan described the objectives of the Foundation as:

- Social and economic equity
- The appropriate use of government intervention to secure socially just outcomes
- The ability of individuals substantially to control their own lives
- Democratic and inclusive forms of governance
- Cultural and ethnic diversity
- Tolerance and respect for fundamental human rights and the rights of minorities suffering discrimination
- Respect for and protection of the rights of indigenous people
- Remediation of global mal-distribution of wealth and income.

# WHAT WE DO

**Commission, promote or subsidise academic studies or research** into the influences on the social development of South Australia, and promote the publication of the results of such studies or research.

**Contribute evidence-based information relevant to policy formulation** by a range of entities including government, industry, the community sector and others.

**Convene, organise and conduct public forums**, including seminars, presentations, or conferences.

**Disseminate and promote the results of academic research projects** and educational materials in the relevant areas whether at The University of Adelaide, The Flinders University of South Australia or at any other post-secondary educational institution in Australia approved by the Directors.

**Award scholarships, trusts, sponsorships, prizes and other financial assistance** to encourage study, research and other creative output in the relevant areas, whether at The University of Adelaide, The Flinders University of South Australia or at any other post-secondary educational institution in Australia approved by the Directors.

**Enter into organisational partnerships to engage with the most disadvantaged in our community**, ensuring we promote participation in our activities and that we participate in activities which reflect their aspirations.

# OUR PRIORITIES

For the period 2016 - 2020 The Foundation has determined the following five areas of need:

1

Exploring the cause and effects of inadequate appropriate shelter, resulting in the **homelessness** of our neighbours.

2

Addressing the individual and community impacts of the management of **mental health**.

3

Analysing the opportunities and challenges of **migration** for our community.

4

Examining new ways to enhance **community development and participation**.

5

Initiating and coordinating the development of an **Aboriginal economic development** blueprint.

# OUR COMMITMENT

1

## **Support high standard academic research which addresses our five key priorities, by:**

- Identifying the work to be commissioned and prioritising research that can be readily undertaken with community and industry partners
- Seeking sponsorship, both corporate and philanthropic, and grants to support the commissioning of research
- Maximising our partnerships to ensure we have the structure, academic rigour and capability to provide support throughout the process
- Disseminating the work in innovative ways to the most appropriate audiences.

2

## **Facilitate public forums to instigate debate and discussion to:**

- Encourage and develop leading edge, innovative thinking and solutions
- Confirm the Don Dunstan Foundation as the cultivator of thought leadership on social policy in South Australia
- Reinforce the importance of the role the Don Dunstan Foundation undertakes amongst decision makers and those who influence policy development in this State
- Broaden our networks and supporter base
- Build our digital communications capabilities, in particular social media.

**During the period 2016-2020, The Don Dunstan Foundation will undertake the following activities to support our five key priorities.**

**3**

**Broaden community understanding of the challenges in our priority areas, by:**

- Maximising and leveraging all activity undertaken
- Developing an Annual Marketing and Communication plan addressing planned activity
- Working with our current partners and seeking new partners to access broader networks, eg, Government Departments' policy forums
- Ensuring our website is easy to navigate and meets the needs of the organisation and all users
- Developing strategic relationships with other national and international organisations to share ideas, research and information not sourced from the Don Dunstan Foundation
- Raising awareness and promoting the way Don Dunstan addressed public policy challenges, using the lessons of the past to assist with contemporary challenges.
- Utilising and promoting the Don Dunstan Foundation Collection at Flinders University in research and activities associated with the Foundation.

**4**

**Influence the policy and practice development of relevant entities, by:**

- Further developing and maintaining our database identifying key influencers, decision makers and thought leaders
- Targeting messages to relevant people through our database
- Focusing on the attendance of key influencers and thought leaders at functions
- Disseminating information material after functions, events etc.
- Making submissions, where relevant, to Parliamentary Committees and Government inquiries.



Level 8, 115 Grenfell Street  
The University of Adelaide, SA 5005

[dunstan.foundation@adelaide.edu.au](mailto:dunstan.foundation@adelaide.edu.au)  
08 8313 3364

**DONDUNSTANFOUNDATION**  
INSPIRING ACTION FOR A FAIRER WORLD



**[dunstan.org.au](http://dunstan.org.au)**