



# SOCIAL CAPITAL RESIDENCIES

## Suzi Sosa: Infographic

*Doing good, better.*

**DON DUNSTAN FOUNDATION**  
INSPIRING ACTION FOR A FAIRER WORLD



**thinkers**

IN RESIDENCE

• SOCIAL CAPITAL RESIDENCIES •

# Overview of Suzi Sosa's Visit

JULY 2017

54

Organisational Partners in Social Capital Residencies

- 4 Roundtables
- 14 Presentations, Panels & Meetings
- 3 Keynote presentations

Engaged with **1,120** People

**6** Days in Adelaide

Suzi is the Co-Founder and Chief Executive Officer of Verb, a global corporation specialising in social innovation.



The aim of the Social Capital Residencies is to grow jobs in the purpose economy by doing good better.

2017

MAY  
Allyson Hewitt  
VISIT 1

JULY  
Suzi Sosa

SEPTEMBER  
Allyson Hewitt  
VISIT 2

NOVEMBER  
Vic Strecher

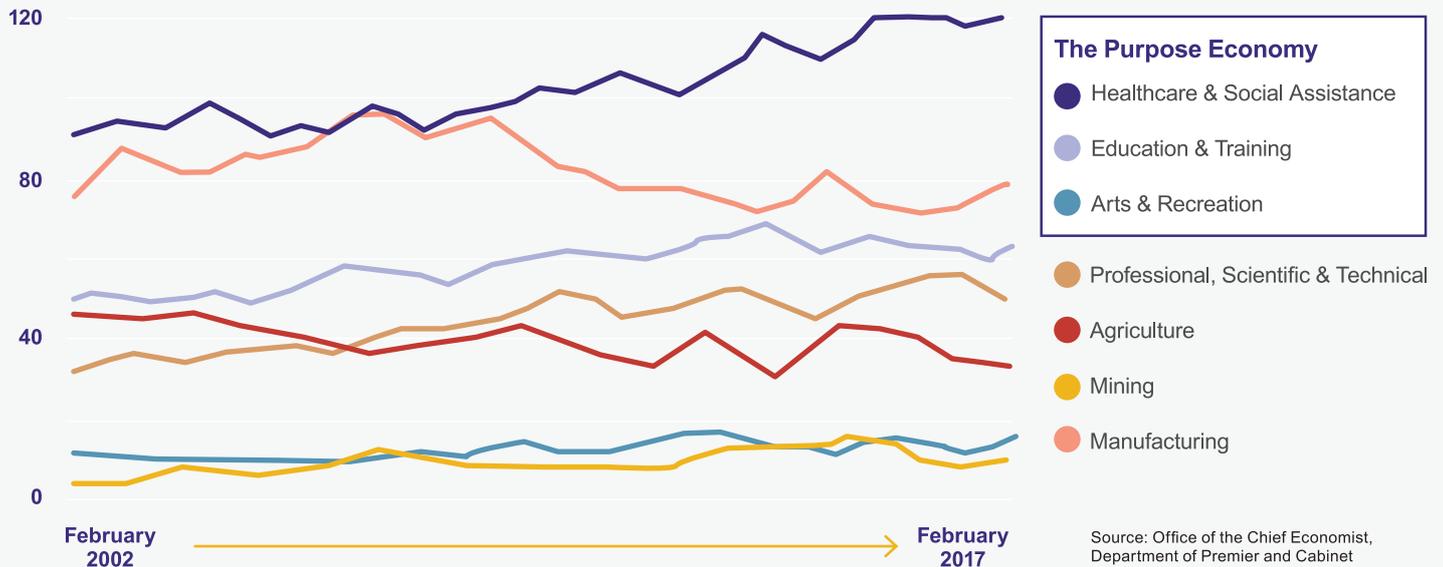
2018

Ilse Treurnicht

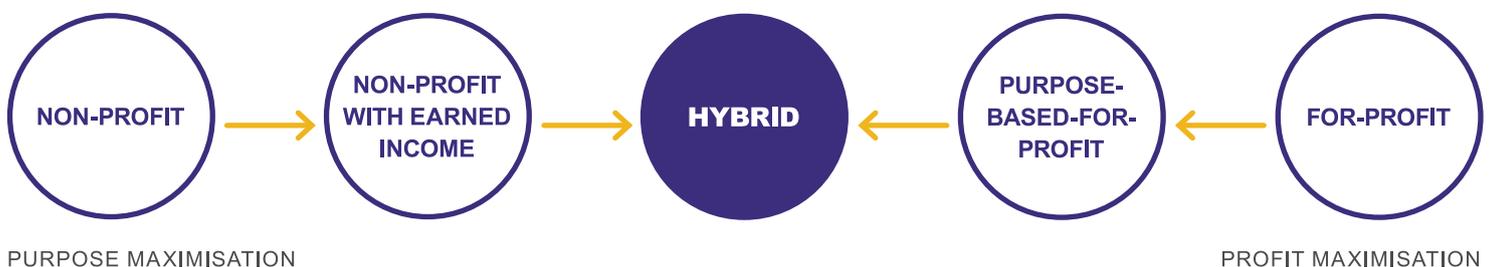
Specialist Thinker  
TBC

Allyson Hewitt  
FINAL VISIT

## Total employment by industry (moving annual average)



## Social Enterprise Spectrum: Blending Purpose & Profit

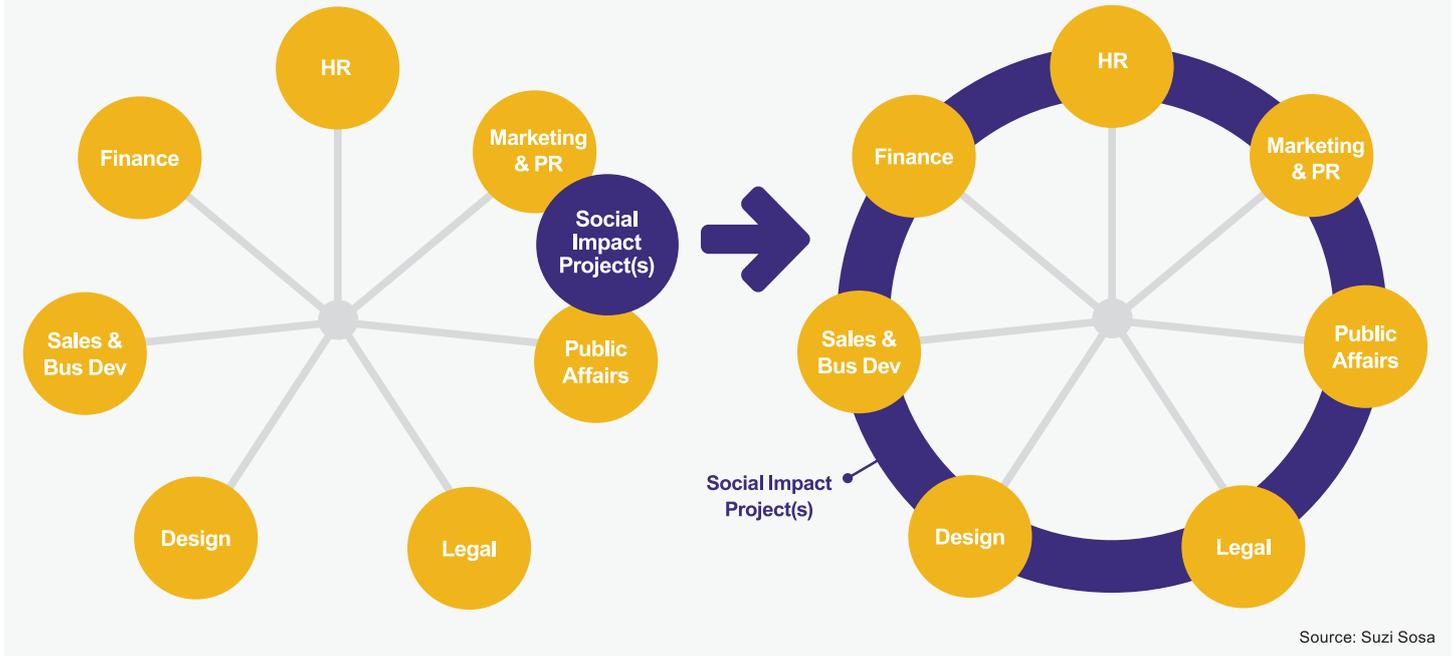


# 3 Global Trends



## 1

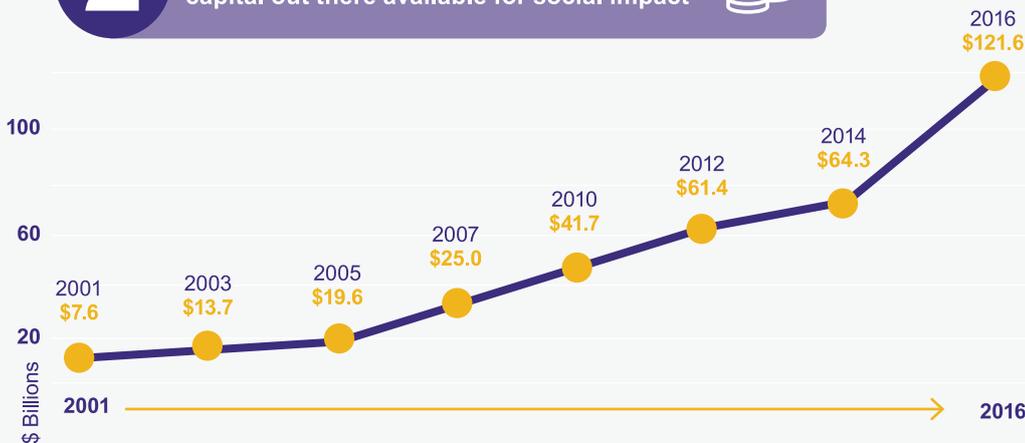
Moving to integrated social impact



Source: Suzi Sosa

## 2

There is an unprecedented amount of capital out there available for social impact



Source: Calvert Foundation, CDFI Fund, CDVCA, National Community Investment Fund, National Federation of Community Development Credit Unions, Opportunity Finance Network and US SIF Foundation

## 6 Elements of a Healthy Entrepreneurial Ecosystem

- Frameworks, Infrastructure & Policies
- Resources
- Activities, Engagement
- Role Models
- Leadership
- Culture

## 3

Millennials are driving change



Today there are **FEWER** millennials living in South Australia than in the 1980s.

Source: Deloitte, Make it Big Adelaide: Shaping Future Cities Report.

Millennials are **more likely** to work for **ON DEMAND EMPLOYMENT** than any other previous generations

Source: Addison Group 2016 Workplace Survey

Millennials think the

**#1** purpose of business is to **IMPROVE SOCIETY**

Source: Deloitte 2013 Millennial Survey.



Growing jobs in the purpose economy is essential to meet these challenges.

Source: Rainforest Scorecard, T2 Venture Creation

# Thank you to our partners

## Presenting Partners



## Major Partners



## Residencies Partners



## Contributing Partners



## Supporting Partners

