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Strengthen your social innovation ecosystem by identifying rising social entrepreneurs in multiple categories.

Benefits

+   Quickly source dozens of rising social entrepreneurs in your city, state, or region
+   Collect key descriptive information and quantitative metrics about the ventures and their teams
+   Balance analytic stats with emotional stories. Deliver data analysis on trends while creating authentic content to spotlight stories of social entrepreneurs.
+   Provide critical awareness and credibility to entrepreneurs working on the front lines of some of the world's most difficult problems.
+   Mobilize investors, corporations, media and other partners who are critical for the ecosystem.
+   Engage partners and stakeholders as evaluators and promoters.
+   Position yourself as a thought leader by delivering future-forward insights on trends.
+   Incentivize participation by offering spotlight stories, awards, and prizes to participating entrepreneurs and businesses.

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Process

1. DEFINE
   Identify the target geography, venture profiles, categories, timeline, and outcomes

2. DESIGN
   Develop value proposition for participating entrepreneurs (ex. published index, access to investors, media coverage, prize money, etc.) and produce entry criteria. Create basic branding, web-site setup and communications plan.

3. LAUNCH
   Market the opportunity to social entrepreneurs in your geography. Entrepreneurs enter via platform. Evaluators review via platform. Produce a solution set of rising social entrepreneurs.

4. ANALYZE
   Review findings, produce insights, create reporting and storytelling materials for completion.

5. PROMOTE
   Share and amplify the findings through proven channels to yield the desired return from identified audiences