

DON DUNSTAN FOUNDATION STRATEGIC DIRECTIONS 2005

Introduction and Background

The Don Dunstan Foundation was established in 1999 with a view to perpetuating the memory of Don Dunstan and reflecting his life's work through fostering research, education and discussion on a broad range of issues, including social development and areas consistent with the Foundation's Deed of Trust such as literature, the arts and food and wine

Mission

The Don Dunstan Foundation is a non-partisan body with a Mission to:

- Be a rich reservoir of innovative ideas and information about reshaping our future
- Facilitate collective debate and action to enliven participatory democracy
- Build a bridge between academic analysis, government policy and the people

Values

In its work the Foundation will be guided by its fundamental values:

- Respect for fundamental human rights
- Celebration of cultural and ethnic diversity
- Freedom of individuals to control their lives
- Just distribution of global wealth
- Respect for indigenous people and protection of their rights
- Democratic and inclusive forms of governance

The Strategic Directions should be seen as dynamic and the projects beneath each direction only as current examples of what the Foundation or the Foundation's partners are working on within that particular area. The list of projects are by no means an exhaustive list, nor are the organisations listed anywhere in this document the only partners the Foundation will work with. Project ideas from any organisation or individual who shares the values of the Foundation are welcome and encouraged.

Strategic Direction 1: Facilitate a productive exchange between academic researchers and Government policy makers

1.1. Coordinate the Public Policy Research Workshop Program in association with the three universities, focusing on briefings for policy makers and senior public servants. Current projects include:

- Co-host a Roundtable on Social Inclusion Research in late March 2004 with the Centre for Labour Research and the Social Inclusion Unit
- Co-host two additional Roundtables on Workforce Development and Population Policy and Migration with the Centre for Labour Research and any other relevant bodies
- Explore a series of informal monthly policy forums with government, non government and academic policy analysts

Status/Comments

✓ Social Inclusion Roundtable held on Thursday, March 25. Also assisted with the development of the South Australian Policy Online Project that came out of the Roundtable.

- Planned for 2005

- Planned for 2005

1.2. Partner with the Government, the universities and community organisations on the Thinkers in Residence Program. Current projects include:

- Investigate opportunities to tie in with the Thinkers in Residence program.

Status/Comments

- Planned for 2005: DDF have invited Professor Martha Nussbaum to Australia in August 2005 and are coordinating a national schedule for her including Melbourne.

1.3. Obtain research grants for strategic public policy initiatives. Current projects include:

- Social Inclusion and Employment Project through the Centre for Labour Research

Status/Comments

- No action to date.

1.4. Collaborate with other organisations on the preparation of ARC research and linkage grants and government grants. Current projects include:

- Develop a funding proposal for an oral history and biographical research and publication project on the Dunstan period linking in with the collection of Don Dunstan papers and memorabilia at the Flinders University Library.

Status/Comments

- ARC Linkage Application being finalised for completion in November 2004

- ARC Linkage Infrastructure Project proposal to establish SA Policy Online Website

✓ Complete. Awaiting results of application.

- ARC Linkage Grant Proposal, Food Markets as Health Promoting Sites-unsuccessful

✓ Complete. Application unsuccessful.

1.5. Investigate the feasibility of establishing a contract research arm of the Foundation in collaboration with the new Australian Institute for Social Research. Current projects include:

Status/Comments

- For discussion in 2005

1.6. Partner with the government, universities and community organisations in the delivery of a major forum for state policy debate. Current projects include:

- Collaborate with IPAA on a conference around the State of South Australia publication, with the potential for it to become an annual event.

Status/Comments

- Planned for 2005

Strategic Direction 2: Invigorate policy debate and responses

2.1. Continue the Dunstan Fellows Program. Current projects include:

- The Dunstan Fellows Neighbours Program will continue until mid 2004.
- The Dunstan Fellows Program Families on the Edge program will run from mid 2004 to the end of 2005. The focus will be on affordable/public housing

Status/Comments

- ✓ Successful events in 2003. Community component included in ANU Indonesia Update, September 2004
- Julian Disney is developing a proposal for 2005
- Julian Disney is establishing a review group. A Roundtable/Forum will be held in 2005

2.2. Establish a research publications project. Current projects include:

- Collaborate with academics and other interested parties to create a publications resource, perhaps the Dunstan Research Papers.

Status/Comments

- On 2005 project list.

2.3. Create opportunities outside of the government and academic sector for public policy debate. Current projects include:

- Present the Don Dunstan Annual Human Rights Oration in association with Oxfam Community Aid Abroad

Status/Comments

- ✓ Ongoing. Successful event in 2004 with Professor Peter Singer.

2.4. Conduct other Forums and events consistent with the Foundation's values. Current projects include:

- DDF program underway for 2004, including a number of events run in collaboration with external organisations.

Status/Comments

- Planning for 2005 events is well underway.

Strategic Direction 3: Consolidate and expand the Foundation's links with the wider community

3.1. Identify the key stakeholders and supporters of the Foundation who can be categorised as natural partners.

Current projects and activities include:

- School Retention Project – Engage volunteers to conduct feasibility study into a possible School Retention Project including developing links with relevant community organisations and education providers. A partnership with DECS and Rotary Clubs has been agreed.
- State Theatre Company or other arts body: Investigate the viability of a partnership and joint project. Link concept with a Youth, Drugs and the City project
- The Smith Family: Continue support for an undergraduate scholarship for a disadvantaged student
- Initiate and take advantage of co-badging opportunities with other organisations, particularly on issues involving young people, such as *Youth and drugs in the city*, and/or an event or activity based around youth leadership and civics. A joint documentary project with the SA Film Corporation, DECS and other interested parties may be feasible.
- Explore a research project on long term employment prospects for refugee immigrants, with the Migrant Resource Centre
- Form a collaborative relationship with universities and other interested parties toward establishing a Workforce Development Centre

Status/Comments

- Work has begun on this project including the establishment of links with DECS, Adelaide West Rotary and Adelaide Rotary. The project will continue into 2005.
- Considering a proposal to support a Peter Goldsworthy play. Also considering including the new Director in the program in early 2005.
- ✓ Ongoing. Funds raised through the sale of raffle tickets for the Thorn Park Country House prize will be put towards the Scholarship.
- Exploring links with DECS, the Office of Youth Affairs and the SA Film Corp. around a documentary on Youth and Drugs. Also exploring a project with the ACC.
- Will continue discussions early in 2005.
- Will continue discussions in 2005.

- Collaborate with key hospitality parties in and around the Norwood area with a view to establishing a significant event around food and culture.
- Establish a breakfast series, showcasing the national and international speakers within the Foundation's networks, collaborating where possible with business sector partners. EDS have sponsored this project for one year.
- Provide a scholarship for indigenous students in recognition of Don Dunstan's championing of indigenous rights
- Explore the establishment of an arts scholarship with the Central School of Art at Norwood.
- *Explore links with public advocacy groups to foster and strengthen support for targeted community groups*
- *Research youth culture and political engagement, building on research undertaken by the University of Sydney and linking with the SA Electoral Department*
- Explore opportunities to partner with organisations supporting the development and recognition of achievements of young people, including schools. Provide speakers for young leaders meetings and opportunities for young people to contribute to the work of the Foundation.
- Explore opportunities to partner with organisations or individuals promoting and supporting the implementation of corporate social responsibility
- Will continue discussions in 2005.
- ✓ Ongoing. Will continue into 2005 and we will continue to seek out opportunities to expand the partners we work with.
- ✓ Indigenous Anangu Pitjanjatjara Scholarship established with Wilto Yerlo, University of Adelaide.
- Negotiations underway
- *Commence discussions in 2005*
- *Commence discussions in 2005*
- Discussions held with DECS and Office for Youth Affairs
- ✓ Provided grant to Year 11 student, Mr Josef Rafalowicz to support travel to XXXVII Annual The Hague International Model United Nations in 2005
- Continue discussions in 2005

- Explore the feasibility of a publication on Don Dunstan's food writings.
- Investigate in 2005

Strategic Direction 4: Support Chapter activities

4.1. Work with the SA Friends Chapter in establishing and implementing the Foundation's program

Status/Comments

- ✓ Friends in SA are included in the establishment of the blueprint for the future as well as in the planning process itself.

4.2. Work with Friends Chapters and Foundation partners in establishing an annual signature social event in support of fund raising for the Foundation. Current projects include:

- Explore a partnership with the Cabaret Festival or other interested parties.

Status/Comments

-

4.3. Consolidate viable Friends Chapters in Adelaide, Sydney, ACT, Melbourne and Brisbane

Status/Comments

- The Executive Director will travel to Queensland, Victoria and NSW to discuss with the Friends in those states, possible activities and projects in November.

4.4. Support Friends Chapters around Australia in the development of governance structures and other administrative systems. Current projects include:

- Agree to rules of operation with Friends Chapters in line with the Foundation's Constitution, and support the creation of business plans for project/activity funding.

Status/Comments

- ✓ New rules for our Friends in SA established, in consultation with the Friends in SA and the Board of Management

Strategic Direction 5: Build and maintain the long-term viability of the Foundation

5.1. Consolidate the Foundation's existing administrative and financial systems and introduce effective operational tools with a focus on efficiency and resource minimisation. Current projects include:

- Continue to monitor and manage office systems and continue to seek out cost savings and efficiency gains.

Status/Comments

- Continuing

5.2. Continue to manage the Foundation's Governance and legal arrangements. Current projects include:

- Implement new Governance arrangements for the Foundation

Status/Comments

- ✓ Constitution amended to reflect joint involvement within the governance structure of the University of Adelaide and Flinders University
- ✓ Board of Management structure implemented

5.3. Develop and implement a comprehensive Marketing Plan and a blueprint for the future for the Foundation

Status/Comments

- ✓ Marketing Plan established
- ✓ Content for blueprint being collated

5.4. Develop and implement a comprehensive Fund Raising/Income Generation Plan, including support for a Don Dunstan Chair of Social Research. Current projects include:

- Secure the current level of funding and other support with the State Government on a triennial basis
- Secure the current level of funding and other support with the University of Adelaide on a triennial basis
- Secure the current level of funding and other support with Flinders University on a triennial basis

Status/Comments

- Submission being prepared
- Submission being prepared
- Submission being prepared

- Scholarships Program

- Opportunities are being explored for the establishment of scholarships in line with the values of the Foundation. New scholarships include the AP Lands in conjunction with Wilto Yerlo, and an arts scholarship for a refugee in conjunction with Central School of Art at Norwood. These scholarships are in addition to the Smith Family, Learning for Life Scholarship.

5.5. Establish a comprehensive Business Plan

Status/Comments

✓ Business Plan, Fundraising Plan and Operational Plan established

✓ Promotional materials including bequests and generic brochure, two new banners and a major upgrade of the website currently being finalised.

- To be created in January 2005

- A comprehensive public and media relations strategy

5.6. Establish a Risk Management Plan

Status/Comments

✓ OH&S Hazard Checklist Established

✓ Insurance Policies Renewed

✓ Budgets Established