



# BULLETIN

EDITION 1

## FROM THE CHAIR



I was fortunate to be a member of the Board of the Adelaide Festival of Arts for the 1996 Festival.

This was the Festival for which Barrie Kosky was the Artistic Director. It is a Festival that is remembered for many things – including Red Square, Annie Sprinkle, Barrie's inventiveness in using different spaces such as the Goodwood Orphanage and the Wayville Showgrounds and Barrie's own performances as the weather presenter each night on television peering at us through those trademark black rimmed glasses that he wore at the time.

The Chair of the Board for that Festival was well known Adelaide businessman Andrew Killey. Like me Andrew was not an expert in any aspect of the Arts. He was generally happy to leave that in the more than capable

hands of those around the Board table who were – including Barrie Kosky of course.

However, I vividly recall one Board meeting in which there had not been much discussion about our artistic endeavours at all. In closing the meeting, Andrew said that, in his opinion, a casual observer who happened to wander in to observe our meeting would have had little idea at the end of it whether our activity was sport, manufacturing, health care, education or the arts – such was the nature and content of our discussions.

Andrew was disappointed to have to summarise in this way and urged us all for future meetings to ensure that the arts – and the importance of the Adelaide Festival to the entire arts scene in South Australia – received due attention by the Board.

So what was the topic that distracted this meeting so much? You guessed it – Money! I will be forever grateful to Andrew for pointing this out so vividly to the Festival of Arts Board because I have seen parallel situations so often since in so many different Boards and Committees. Not only is this phenomenon a cause of great frustration to many of the people at the table but it can be incredibly isolating as often only a few of the Board or Committee members feel competent to contribute to their financial discussions.

I can assure all supporters of the Don Dunstan Foundation that our Board has been able to maintain a very healthy balance in its discussions between how best to fulfil our obligations to our charter whilst being financially responsible.

This is not because we have an abundance of funds at our disposal. We do not – but we work hard at matching our expectations on what we can pursue with our financial capacity.

Obviously, we'd love to do more because there will always be unmet aspects relating to the Founding principles of our organisation.

That is why our current Fundraising program is so important to us. Already we have received several substantial donations and pledges with many, many smaller ones as well. On behalf of the Board I sincerely thank everyone who has contributed already – no matter how big or small the amount has been. I also acknowledge with gratitude the ongoing assistance from our major supporters listed elsewhere in this Bulletin.

I hope that more of our almost 3,000 supporters can also find their way clear to make a contribution at some stage over the next 12 months.

With Andrew Killey's expert observation and advice of over a decade ago ringing in my ears, I believe that the Foundation's work is so important to the continuing development of the type of society in which we all wish to live that we must maintain our passion and energy for the cause.

I wish you all a very happy and fulfilling 2007.

**BILL COSSEY, AM**  
CHAIR, BOARD OF MANAGEMENT

[www.dunstan.org.au](http://www.dunstan.org.au)

## Don Dunstan Foundation

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## REPORT FROM THE EXECUTIVE DIRECTOR AND THE BUSINESS DEVELOPMENT MANAGER

Best wishes for the New Year to all of you.

With the festive season now a distant memory, we are back working on our program advancing the Values Don Dunstan left the Foundation. Those values are as relevant as ever and serve as a critical yard stick against which to measure current practice and developments in public policy.

We have been buoyed by the tremendous response to the Foundation's end of year Thank You Event and Launch of the Annual Appeal Fundraising Campaign for 2007. With your ongoing, generous support we are able to continue on with our work secure in the knowledge that there is a fundamental belief within the community in the aims and activities of the Foundation, and your commitment to the Annual Appeal confirms that support.



Board Member John Spoehr and Patron Greg Mackie OAM

Phillip Adams AO highly respected social commentator and Patron of the Foundation was in the end unfortunately not able to attend the end of year event

but has generously taken time out from his demanding schedule to write a stimulating piece for us about Don Dunstan. Phillip reinforces our memories of Don Dunstan's courage, leadership and effectiveness, especially in reviving South Australia's reputation as a pace setting State.

In 2007, the Foundation will continue to challenge public policy and opinion and produce publications and research outcomes across a range of issues.

The papers from the Dunstan Fellows Affordable Housing Project led by Professor Julian Disney have been published as Dunstan Paper No. 3/4 2006. The work spearheaded by the Fellows will continue to be germinal to the ongoing debate on affordable housing both in South Australia and nationally, in particular during the coming Federal Election.

The State of South Australia Updates for 2006 are now on the Foundation's website. Thank you to Associate Professor John Spoehr for his leadership and all the many contributors who generously volunteer their time and expertise. The Updates received good coverage in The Advertiser (30/12/2006).

The Aboriginal Employment Project is due to deliver a report in the first half of the year, and will be followed up with a seminar to complement the ongoing work of the SA public sector in meeting the Government's employment targets.

The Neighbours Program (the inaugural Dunstan Fellows Program) continues its activities under the leadership of Professor Julian Disney AO, in the form of closer ties between key community/ non-government groups, including that of the large Indonesian Islamic organisation, Muhammadiyah Youth.

During the first half of the year we will be organising events around Corporate Social Responsibility and sustainable food production. The Foundation is also looking forward to continuing our partnerships with the Australian Institute for Social Research through the publication of the State of South Australia, 2007 Edition;

with IPAA through the Don Dunstan Oration on Public Administration; with the State Government and the Institute in welcoming to Adelaide Professor Robert Reich, Labour Secretary during the Clinton Administration; and with Oxfam Australia in delivering the 2007 Don Dunstan Human Rights Oration.

All these (and more!) activities, reports and projects can be found in more detail on our website so please continue to visit us online during the year. We look forward to your continuing interest, support and active involvement.

**GEORGE LEWKOWICZ**  
EXECUTIVE DIRECTOR

**ROSSLYN COX**  
BUSINESS AND DEVELOPMENT MANAGER



## FOOD JUSTICE: FROM THE GROUND UP

Access to food isn't equal, even in South Australia where good tucker seems easy to come by. Sadly, in today's pre-packaged but risky world a sense of community can't be taken for granted and a sociable nutritious meal may be a rare event. However, in a way that Don would surely have applauded, local initiatives are changing the picture. Community gardens, Community Foodies, growers' markets and school programs don't only improve nutrition. They also engender friendships, develop skills, share knowledge, break down cultural barriers and build community. This year's 'foodie' Forum explores the potential of these South Australian initiatives and celebrates their success.

South Australia's 31 community gardens do much more than contribute food to the table. They improve the environment, add a sociable focus to their community and represent shared responsibility and a shared achievement.

Community Foodies are volunteers who work closely with dietitians and other community professionals in an innovative program to build community networks using peer education. Activities focus on schools, kindergartens, community gardens and community groups and are designed to share knowledge and skills and have fun!

The 20,000-strong crowd that turned up for the farmers market at the *Go Organic Festival* in September 2005 encouraged the State's Royal Agricultural and Horticultural Society to back a permanent farmers' market run by a not-for-profit community organisation. Zannie Flannagan, one of the driving forces behind the Willunga Farmers Market was appointed as coordinator and the Wayville Sunday Market was born. In the tradition of farmers markets it is a food market where producers and consumers can both get a fair price for food produced in SA.

The importance of these initiatives to community and well-being is increasingly clear. Professor Fran Baum, public health researcher and Commissioner on the WHO Commission on the Social Determinants of Health knows them well. Join Fran, Zannie and community foodies and gardeners at the Foundation's Forum *Food Justice : From the Ground Up* on Thursday 19 April at 5.30, followed by light refreshments from Urrbrae School and the Wayville Market

## CORPORATE RESPONSIBILITY AND ACCOUNTABILITY

### Corporate Responsibility in Business Practice

In March 2007, the Foundation will be hosting David Grayson in partnership with

Savings and Loans Credit Union. David is an international consultant based in the UK who advises and lectures extensively on CR around the world. The Foundation is pleased to invite you to attend his lecture on Thursday 15 March where David will provide a succinct overview of lessons to be learnt in the development and practice of CR around the world. On the following day, Friday 16 March, David will present a half-day seminar from 9.00am to 12.00noon where he will expand on his lecture and will cover effective strategies in integrating CR successfully into business practice. Places for the seminar are limited so please register early. Registration details can be found on the events calendar in this edition of the Bulletin or call Josie on (08)83033364.

For more information on David Grayson please visit <http://www.davidgrayson.net/>

### Corporate Responsibility and Accountability: A Summary

Leading businesses and the Australian Parliament have acknowledged that corporate responsibility and accountability is an emerging and critical component of business practice. While the Australian Parliament's Joint Committee on Corporations and Financial Services and its Corporations and Markets Advisory Committee rejected calls for legislation to force companies to behave in a more responsible way, both committees considered that existing legal requirements were sufficiently flexible to enable corporate decision makers to take into account their responsibilities in the context of the environmental and social aspects of their decisions.

The Foundation commissioned Dr Ray Broomhill to undertake a literature review on the merits and impact of corporate responsibility (CR). The review was completed in late 2006 and will be published to coincide with the visit of UK Consultant on CR, David Grayson.

In his review, Dr Broomhill concludes that while the incidence, scope and extent of socially and environmentally responsible

corporate conduct and programs have increased significantly in the last decade - in 2003, 71% of Australian corporations reported that they had developed a CR strategy - only 9% demonstrated a good understanding of the relationship between corporate responsibility and business.

Dr Broomhill confirms that CR can be a difficult concept to pin down and is open to many interpretations, depending on ideology, experience and stake in the spectrum and cycle of business activity. Some argue that the pursuit of private profit is sufficient and is consistent with the public good, and that broader considerations such as environmental and social impact at best, muddy the primary objective of business, that of maximising shareholder/owner/investor returns. Others argue that integrating CR can be profitable and can be seen as an important form of insurance or risk management, essentially minimising the risk of government intervention or societal backlash by taking the initiative and implementing voluntary processes. Indeed, a successful CR strategy can enhance the value of a company.

A more comprehensive but still voluntary approach recognises more fully the role of a broader group of stakeholders than owners/shareholders/investors, that of customers, employees, business suppliers, local communities, the environment and society at large and incorporates their needs in company decision making.

Then there is the more interventionist stance which takes a far more critical view of CR, focusing on the rise of corporate power at the expense of society and the environment. Critics of the voluntary system point to a lack of adequate auditing and compliance mechanisms, and here, many of the policies and practices developed to promote CR are seen as naïve, ineffective and inadequate. CR can become simply a PR exercise and deflect from damaging business practice. Government intervention through legislation and regulation and the exercise of effective and broader corporate accountability is seen as the only way to

effectively integrate responsible business practice.

Dr Broomhill's other conclusions are that:

- The issue of CR's contribution to profits remains unresolved
- The trend amongst government policy makers is to encourage corporations to voluntarily self regulate.
- There is a strong move to broaden the assessment of corporate performance, including the rise of ethical funds investment and the corporate accountability movement
- Taking on broader perspectives requires a change in the mindset of corporate leadership and a disciplined approach to integrating stakeholder values throughout business operations and decision making
- There is an increasing awareness of "critical cooperation" by the broader range of stakeholders, including non-government organisation

## DUNSTAN FELLOWS NEIGHBOURS PROGRAM UPDATE

In November 2006 a high level delegation from Indonesia visited Australia as a continuation of the Dunstan Fellows Neighbours Program, initiated by the Foundation in conjunction with Professor Julian Disney and the Myer Foundation in 2003. The visit coincided with the G20 meeting of world finance ministers and senior executives of the IMF and the World Bank, and a parallel World Vision-Oxfam forum, Make Poverty History.

The main aim of the forum was to discuss progress, problems and opportunities for continued interaction between community organisations in Australia and Indonesia. The Forum recognised the Foundation's important support in its beginnings. The Indonesian group comprised *Dr Indah Suksmaningsih*, Chair, International NGO Forum on Indonesian Development (INFID); *Ms Huzna Zahir*, Chair, Indonesian Consumers Organisation (YLKI); and *Mr Saleh Partaonan Daulay*, Youth Vice

President, Muhammadiyah. Muhammadiyah has 26 millions members.

Four key Australian NGO's, (Australian Conservation Foundation, Australian Consumers' Association, Australian Council of Social Services and Australian Council of Trade Unions), three parallel Indonesian Organisations (Indonesian Consumers Organisation, Indonesian Forum for Environment and Indonesian Trade Unions Committee) and Muhammadiyah Youth issued a Joint Statement to the meeting of finance ministers stressing:

- The need for Australia and Indonesia to work together.
- The need for G20 to give greater weight to sustainable development to benefit all countries, especially the poorest.
- Giving top priority to the UN Millennium Development Goals
- Increasing aid by a greater percentage of GDP-0.75% by 2015.
- Relieving poor countries of oppressive debt by 2010.
- Supporting fairer investment and trade opportunities.
- Giving priority to tackling the impact of climate change.

The Update Forum was instructive in bringing to the attention of a number of Australian universities, NGO, media and religious groups the important and growing links between NGO's in both countries. Of growing interest was the potential for joint work between Muhammadiyah and Australian religious groups on mutual areas of concern: social policy and services, health, education and youth employment.

*Dr Suksmaningsih*, highlighted the very practical assistance that the Australian Consumers' Association had given in addressing difficulties with debt collecting practices of an Australian bank operating in Indonesia.

Michael Raper, International Council on Social Welfare spoke about the exploration of joint policy projects on income protection.

Alison Tate, Australian Council of Trade Unions described work through bodies

such as the ILO on issues of social protection and labour standards and rights.

Mr Saleh Partaonan Daula praised the very positive links between his organisation and the Australian Embassy in work in Aceh and Yogyakarta.

Participants heard about opportunities for access to increased aid from the Australian Government in supporting the strengthening of civil society in Indonesia.

## DON DUNSTAN HISTORY PROJECT UPDATE

The Foundation's Trustees and Board have allocated funds to enable a small group of volunteers to continue with the Project over the next two years. Professor Margaret Allen and Bruce Guerin, Andrew Strickland and George Lewkowicz have developed a program comprising a significant number of interviews/oral histories of persons involved in many of Don Dunstan's reform achievements. Other volunteers will join the group to interview persons, transcribe interviews, research and write up a series of essays on key areas of policy reform and be involved in a series of workshops to discuss the results of their work. The essays will be published. The topics chosen are: political leadership, public sector reform, the arts, food and hospitality, women's policy, economic development, urban and regional planning, education, nuclear energy, multiculturalism, Indigenous policy, rights and services, and industrial democracy. It is an ambitious program but with help, we will get there. The research will not only look at what happened in the Dunstan era but also the lessons that might be learnt for contemporary practice.

We get numerous calls from people who say "Why hasn't someone done an authoritative biography of Don Dunstan?" Hopefully, our work will inspire any current work in progress or the initiation of new work.

For more information or if you wish to contribute to the Project, please contact George Lewkowicz on 83036247 or email [george.lewkowicz@adelaide.edu.au](mailto:george.lewkowicz@adelaide.edu.au)

## BOARD OF MANAGEMENT PROFILE

In August 2006 we welcomed three new members of the Board of Management: Professor Roger Thomas, Margaret Wallace and Bob Angove. In this edition of the Bulletin, we profile Professor Thomas.

### Professor Roger Thomas

Roger Thomas is an Aboriginal man whose parents came from Port Augusta and Ceduna and is from the Wirungu/Kookatha clans of South Australia.

He has over twenty three years experience of working in the State Public Service in South Australia.

Since leaving the Public Sector he has continued to work in the Aboriginal Higher Education Sector, including being the Managing Director of Pundalpurra TAFE College in Western Australia. Roger is currently the Professor of Indigenous Engagement and Director of the Centre for Australian Indigenous Research and Studies – Wilto Yerlo/CASM at the University of Adelaide. He has held this position for the past nine years.

Roger is the Deputy Chairperson of the National Indigenous Higher Education Ministerial Advisory Council, which advises the Commonwealth Government on strategies to improve participation rates for Indigenous people in the University sector. He is also a member of the World Indigenous Higher Education Committee whose agendas deal with Indigenous higher education on a global basis.

Roger has extensive experience in Community Development, Community and Organisational Planning, Business Planning and Workshop facilitation. He was a member of the South Australian State Government's Social Inclusion Board from 2003 until 2006.



## PHILLIP ADAMS REMEMBERS DON DUNSTAN

My first meeting with Don Dunstan took place on my first trip to Adelaide. I'd been busy getting federal support for a revived Australian film industry. Though I'd cajoled Gorton and flattered Whitlam into providing me with blank cheques for films schools, experimental film funds, the Film and TV Board of the Australia Council and the Australian Film Development Corporation (later to become the Australian Film Commission) it hadn't occurred to me that state governments might have a role to play in my scheme of things - but it had immediately occurred to Don. Hence that first trip to South Australia to meet the bloke who was, for Eastern stagers like myself, putting SA on the map. That meeting led to the South Australian Film Corporation which provided a model for less successful versions in Tasmania, Victoria, Queensland and NSW.

Dunstan's charisma and political chutzpah made him, as I recall writing at the time, Adelaide's version of Canada's Pierre Trudeau, another leader whose style, whose political audacity - and personal life - was continually making waves and headlines. Don couldn't help it. His combination of political savvy and theatricality made him irresistible to the media. But what I mostly admired was his determination to effect change. He and Whitlam didn't like each other much - shortly before his death Don delivered one of the Whitlam Lectures in Gough's august presence, and by the time we'd arrived at the jam-packed venue they'd had a blazing argument over, of all things, railway policy and were no longer on speaking terms. As MC of the event it was a difficult experience and evening - as the crowds applauded two blokes they so greatly admired but who detested each

## 07 EVENTS CALENDAR

Please note: information about those events that do not have dates, times, or venues listed will be available later in the year.

Bookings and further information available by calling 8303 3364 or visiting [www.dunstan.org.au](http://www.dunstan.org.au).

**THURSDAY 15 MARCH**  
**Public Seminar with David Grayson-**  
**Corporate Responsibility: How successful**  
**businesses around the world are operating**  
**for people, profit and planet**

Enterprise House, 136 Greenhill Road  
5:30pm to 7:30pm,  
includes drinks and nibbles  
Cost: \$50 (inc GST)

**FRIDAY 16 MARCH**  
**Savings and Loans Credit Union**  
**Workshop with David Grayson-**  
**Corporate Responsibility: Key Drivers and**  
**Critical Success Factors**

National Wine Centre  
9am to 12noon,  
morning tea and light lunch provided  
Cost: \$390 (inc GST)  
VERY limited space and bookings essential

**THURSDAY 19 APRIL**  
**Food justice in SA: From the ground up**  
Radford Auditorium, Art Gallery of South Australia  
5.15pm to 8pm  
Cost: \$20 (inc GST)

other! Of course, they had so much in common - imagination, energy, recklessness - and a passion for policy innovation and social justice. There are very few politicians of their scale these days - too many too responsive to pollsters, shock jocks, pressure groups and party machines. Don belonged to an era and an attitude to politics that was profoundly different and exhilarating.

Can't tell you how much I miss him.

**DR PHILLIP ADAMS AO**  
PATRON

Phillip is a Patron of the Don Dunstan Foundation, the presenter of Late Night Live on Radio National and is a regular contributor to The Australian Magazine.

## THANK YOU

The Don Dunstan Foundation gratefully acknowledges the generous ongoing support of the following individuals, groups and organisations:

Our principal partners, Flinders University, The University of Adelaide and the State Government as well as the work of our Patrons, Trustees and Board of Management.

Jarvis Marketing and Lane Print Group for their ongoing commitment to the Foundation in the form of the design and production of the Bulletin gratis.

For their support of our activities during 2006, Australian Institute for

Social Research and the Development and Alumni Office at The University of Adelaide, EDS Australia, Hawke Centre at the University of South Australia, IPAA (SA Division), Jarvis Marketing, Lane Print Group, National Library, National Wine Centre, Oxfam Australia, Regency International Centre, Regency Institute of TAFE, South Australian History Trust, Special Collections at Flinders University, State Library of South Australia and all of the volunteers who have worked with us on the Dunstan History Project, the Dunstan Papers, the State of South Australia Updates and at events throughout the year

Finally to our valued subscribers and donors in 2006. In addition to the 302 subscriptions, we received donations from 184 supporters. Would like to thank each of you sincerely, including the 30 who would prefer not to be acknowledged, for their ongoing support.



*Longtime supporters Vince Curro, Alison Galbreath, Richard Smith and Peter Strawhan*

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