

PATRONS

Mr Phillip Adams AO
Mr David Combe
Mr Mark Cully
Mr Andrew Dunstan
Hon. Barry Jones AO
Hon. Jane Lomax-Smith
Ms Carmel O'Loughlin

VALUES

respect for
fundamental
human rights

celebration of
cultural and
ethnic diversity

freedom of
individuals to
control their lives

just distribution
of global wealth

respect for
indigenous
people and
protection of
their rights

democratic and
inclusive forms
of governance



FROM THE CHAIR - BILL COSSEY

While I had been aware of the Don Dunstan Foundation and its work long before Greg Crafter, the inaugural Chair of the Foundation asked me to become involved, I was not aware of the large number of people with whom we are in regular contact. Our mailing list contains more than 2,500 names and new names are being added all the time as people contact us and ask to be included. This is extremely encouraging to the Trustees, the Board of Management and the staff.

The public forum held in early April in conjunction with the Barossa Slow Food Festival and Food Barossa, was a wonderful example of what we expect will become a feature of Don Dunstan Foundation events; a well attended event with stimulating presentations and discussion, in collaboration with other South Australian organisations, for a modest entry fee.

We hope that our projects and events continue to stimulate debate, discussion and critical thinking, and are keen to find ways to involve more of you in these activities. Unlike many organisations, we do not have an annual general meeting to engage supporters in the development of our strategic directions, but are constantly looking at other ways of seeking the ideas and feedback of those with an interest in our work. To this end, we have included a survey about the introduction of subscription fees with this edition of the Bulletin, and I encourage you to complete the form and send your comments back to us.

I look forward to meeting you at an event soon and to receiving your ideas about how we might find different ways to involve our supporters in the future.

BILL COSSEY
Chair, Board of Management



FLINDERS UNIVERSITY
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FOUNDATION TO WORK WITH NEW AUSTRALIAN INSTITUTE FOR SOCIAL RESEARCH

One of Australia's largest multi-disciplinary social science research organisations, the Australian Institute for Social Research (AISR) has been established at the University of Adelaide. The AISR brings together the Centre for Labour Research, the National Centre for Social Applications of Geographical Information Systems, the Public Health Information Development Unit, the Social Health Unit and the Don Dunstan Foundation. It will be a focal point for collaborative social science research projects, post-graduate studies, national and international visitors, conferences, forums and seminars.

An Executive Director will be appointed to implement and further develop the strategic plan of the AISR, along with Professor Graeme Hugo who will be the Research Director of the new Institute.

The Institute will be one of Australia's leading social science research organisations, playing a key role in public policy analysis and development, spatial analysis, program development and evaluation both here and overseas.

JOHN SPOEHR
Executive Director, Centre for Labour Research



From the executive director and the business and development manager



Don Dunstan Foundation Program: Events, projects and research

The Foundation's program of activities is now in full swing. Look for details of future events including the Human Rights Oration and the Friends lunch in this Bulletin.

Since the last edition, the Foundation co-hosted a successful Roundtable on Social Inclusion Research and Initiatives, hosted two public forums, Think Global: Eat Local, and The Electricity Crisis: What Can be Done?, and had the pleasure of presenting Greg Mackie, who outlined new directions for the arts in South Australia. We were also involved with a breakfast hosted by Norman Waterhouse Lawyers with guest speaker and Dunstan Fellow Professor Julian Disney.

With researchers, volunteers, industry partners, the Dunstan Fellows and Board members, we are developing a diverse suite of activities including a Dunstan Decade Oral History and Biography project, a project addressing school retention rates, a youth arts project aligned with the Foundation's values, supporting a research project on food markets and health promotion, and developing a major project to establish a website, SA Policy Online, linking public policy research in the universities, non government organisations and the public sector.

Professor Julian Disney, with the other Dunstan Fellows has bedded down a number of important follow up activities as a result of the Neighbours Program and is also developing proposals on a major project around the Families on the Edge theme, focusing on affordable housing.

If you are interested in becoming involved in any one or more of these activities or have ideas for projects which align with the values of the Foundation, please get in touch.

Business and Development

We are backing up this activity and planning for the future by refining and developing the infrastructure that it is required for any successful organisation. We have now produced and had endorsed, a strategic business plan and four year budget projection as well as operational, marketing and fundraising plans and are working on a risk management framework. This has allowed us to clarify the roles and delegation authorities of the Board of Management and the Trustees, and will also allow us to produce a set of attractive marketing, publicity and promotions materials.

Our Marketing and Development Committee is now in a position to begin implementing the various plans. We welcome Mr Alfred Huang, Ms Celine McInerney and Ms Christine Charles to the Foundation and the Committee and thank them for committing themselves to the development of the Foundation. One of the key areas the Committee will be looking at is the issue of subscription fees. The Board has endorsed this idea in principle, but is mindful of the need to balance budget priorities with the expectations of our current supporter base.

The revamp of our web site is coming along and this will provide the platform for upgraded publicity, retrieval of information on Foundation activities and online registration and event bookings.

Friends of the Foundation

We would like to extend our thanks to Richard Smith, the Friends (SA) of the Foundation Coordinator for his considerable work in organising the lunch series and many other activities on behalf of the Foundation. Richard has stepped down to focus on the organisation of a major environmental conference in September.

Thank you also to those supporters in NSW and VIC who have given us approval to share their details with the coordinators in their States. For our New South Wales Friends, I am pleased to report that the Office of Charities has approved an authority for them to fundraise on behalf of the Foundation.

Now that we have our strategic business plan and budgets endorsed by the Trustees, we will be working with our Friends in New South Wales, Victoria and the ACT to establish a stronger presence in those states. Our Friends in SA are working on a constitution to provide a governance framework and once finalised this will be shared with other interested groups.

Patrons

The Foundation is pleased that Mr David Combe and Mr Mark Cully, General Manager, the National Centre for Vocational Education Research have agreed to be Patrons. Trustees have recently reviewed the role of Patrons, who may be involved in major events, key initiatives and promotion of the Foundation.

New Features

Finally, the Bulletin includes two new features; a listing of Patrons on the front page and a Guest Commentary section. Our first Guest Commentator is Mr Michael Neal, Director, Marketing and Strategic Communications at the University of Adelaide.

GEORGE LEWKOWICZ
Executive Director

NORMAN WATERHOUSE INDUSTRY BREAKFAST

In late February Norman Waterhouse hosted a breakfast for key clients in government and the private sector who were privileged to enjoy an hour with Professor Julian Disney. Professor Disney shared his views on a range of topics from politics and education to the global economy, socially responsible journalism, the media and urban planning.

It was clear that community leaders like Professor Disney offer more than traditional cognitive intelligence. Perhaps that is why he is so skilled in the articulation of issues that face us locally and internationally. Communicating with clear and understandable reasoning on social justice issues is not easy. With Disney, it was made not only easier to comprehend, but a delight to debate. His ability to restrain negative feelings and focus on positive ones such as confidence and

congeniality provided real testament that socio-economic, political and cultural challenges can be met head on with a sense of possibilities and positive outcomes. Indeed, Professor Disney displayed optimism, conscientiousness, motivation, empathy and social competence.

So successful was the breakfast that Norman Waterhouse is again hosting another breakfast in July, this time offering an opportunity to meet with Professor Peter Singer, philosopher and bio-ethicist - not to mention that over several decades he has published a couple of dozen books, hundreds of articles and thousands of interviews and lectures.

CELINE MCINERNEY

Partner, Norman Waterhouse Lawyers Pty Ltd

SOCIAL INCLUSION RESEARCH ROUNDTABLE BRINGS RESEARCHERS AND POLICYMAKERS TOGETHER

The Centre for Labour Research and the Foundation recently brought together researchers and policymakers from the South Australian Government and the three universities in South Australia to discuss the breadth and depth of research around social inclusion in South Australia. The meeting resolved to establish a Social Inclusion Research Network to promote greater collaboration between researchers and policymakers. The Network will act as a forum for advancing debate and action around the State Government's social inclusion agenda.

The Network is working towards the establishment of South Australian Policy Online - a web based clearinghouse on South Australian public policy research. South Australian

Policy Online (SAPO) will be modelled on the highly successful 'Australian Policy Online' website based at Swinburne University. SAPO will provide access to a wide range of research designed to inform public policy development and evaluation in South Australia. It will include online policy discussion forums on topical issues and contain a range of conceptual and practical resources to assist public policy makers and researchers. The State Government and the three universities will jointly contribute to the development of SAPO over the next eighteen months.

JOHN SPOEHR

Executive Director,
Centre for Labour Research

PUBLIC FORUM

Think Global: Eat Local, Food Issues for South Australians in the Global Market

The Forum held on 1 April featured two Flinders University academics, Dr John Coveney and Dr Chris Reynolds together with local food writer and historian Dr Barbara Santich, who heads the University of Adelaide's Graduate Program in Gastronomy. The forum was chaired by ABC Radio presenter Carole Whitelock and was opened by Margaret Lehman.

The forum was held as a forerunner to Barossa Slow, a festival celebrating the local produce, wine and cuisine of the Barossa Valley region.

Senior lecturer in Law, Ms Michele Slatter, who is one of the two Flinders' members on the Don Dunstan Foundation's Board of Management, said the link with Barossa Slow is a

highly appropriate direction for the Foundation to take, considering Don Dunstan's passionate personal interest in food, and his recognition of the cultural and economic significance of food to the State. The food industry now employs one in five South Australian workers.

The relevance of and interest in the topic was reflected in the numbers who attended on the evening and the media interest beforehand. The issues raised on the evening were well presented and thought provoking. We anticipate that the topic of food issues in South Australia will feature in the Foundation's program on an annual basis

GEORGE LEWKOWICZ

Executive Director

Please contact the Foundation for information about transcripts of any of its events, where available.

THE DUNSTAN FELLOWS REPORT

The Neighbours Program: Update

The Foundation would like to congratulate and thank the first group of Dunstan Fellows, Julian Disney, Sharan Burrow, Don Henry and Louise Sylvan for the effort that went into the Neighbours Program and for the work that continues. Thanks also to Megan Mitchell for her contribution. Following is an update on the outcomes that resulted from the Neighbours Program last year.

Annual Community Leaders Forum

An Annual Australian-Indonesian Community Leaders Forum has been established, involving the heads of the principal national organisations in the union, environmental, social welfare and consumer sectors of Australia and Indonesia respectively. The Forum will meet each year, usually in Indonesia, in order to assess progress in strengthening understanding and cooperation and to develop further initiatives.

Annual Australian Leaders Visits

The Annual Community Leaders Forum will form part of a broader visit to Indonesia each year by the four Australian members of the Forum and one or two other community leaders. In the course of the visit, the Australian leaders will have individual and joint meetings with a wide range of Indonesians, mainly from the community sector, in order to discuss issues of mutual interest.

In 2004, these meetings will involve more than thirty prominent Indonesians and cover general topics such as economic development, education, regional cooperation, decentralisation, corruption and the media as well as specific issues in the fields of labour, the environment, social welfare and consumer affairs.

Annual Indonesian Leaders Visits

The Neighbours Program will arrange invitations from Australian host organisations for at least two Indonesian community leaders to visit Australia each year. The visits are likely to be in conjunction with the annual Indonesia Update Conference (see below), an annual conference of a major Australian community organisation (such as the ACTU or ACOSS) or some other suitable event. The host organisation will take responsibility for funding the visit and arranging the program.

Annual Community Update

It is anticipated that a regular Community Update will be organised in conjunction with the annual Indonesia Update Conference, which is held at the Australian National University. The Conference is usually attended by about 400 people, including many Indonesian students and others temporarily in Australia, often being people who are actively involved in community sector organisations in Indonesia.

The inaugural Community Update will be organised in conjunction with the 2004 Indonesia Update, which is focusing especially on environmental issues and is being addressed by three prominent Indonesian experts from the community sector.

The Community Update will be hosted by the Dunstan Fellows and will focus on assessing and strengthening interaction between the community sectors in Australia and Indonesia.

Other Action

Three Joint Community Working Groups are being established by the Neighbours Program to provide community sector input from both countries to the annual Australian-Indonesian Ministerial Forum. The Working Groups will focus initially on trade, marine affairs and social security respectively. It is proposed to seek discussions with the quarterly magazine, *Inside Indonesia*, about possible addition to it of a regular section on the Neighbours Program activities described above and developments arising from them.

Following the visit to Jakarta in 2003, each of the Australian community leaders has initiated follow-up action through their own organisation. In addition to hosting the visits by Indonesian leaders, these actions include

- The Australian Conservation Foundation commencing a joint campaign with the Indonesian Forum on the Environment (WALHI) about threats to Indonesian forests arising from the activities of Australian mining companies. A particular focus is on the Australian Government's vigorous lobbying for relaxation of relevant Indonesian environmental protections.
- The Australian Council of Trade Unions commencing substantial funding for an Indonesian Centre that focuses on recognition and protection of workers' rights.
- The Australian Council of Social Service securing funds from the Asian Development Bank for a series of forums with community sector leaders from Papua New Guinea and Fiji. This will facilitate the Neighbours Program's plans for eventually developing joint activities between community leaders in the South East Asia and Pacific islands regions.

PROFESSOR JULIAN DISNEY
Dunstan Fellow

THANK YOU:

The Don Dunstan Foundation gratefully acknowledges the generous support and assistance of Jarvis Marketing and Lane Print Group in the production of the Bulletin.

The Foundation would also like to thank the following organisations for their assistance and support in its activities and functions: State Government of South Australia, the University of Adelaide, Flinders University, Norman Waterhouse, Barossa Slow, Food Barossa and the Mercury Cinema.

EVENTS CALENDAR

Please note: information about those events that do not have dates, times or venues listed will be available later in the year. Please call the office on 8303 3364 and continue to visit the Foundation's website for updates at www.dunstan.org.au.

<p>JUNE 6 11:30am to 1:30pm The Governor Hindmarsh Hotel</p>	<p>Friends Luncheon Seminar: Now the dust has settled! A look towards the Festival of Arts for 2006 from 2004 Guest Speaker, Ms Kate Gould, Artistic Associate and Program Manager for the Adelaide Bank 2004 Festival of Arts</p>
<p>JULY 26 7:30pm to 9pm National Wine Centre, North Terrace</p>	<p>Don Dunstan Human Rights Oration Professor Peter Singer will present the Oration, a joint event with Oxfam Community Aid Abroad. Cost: \$15, \$5 concession</p>
<p>SEPTEMBER 2</p>	<p>Government and Strategy Conference: New Directions in Planning and Development A joint event with the Planning Education Foundation.</p>
<p>SEPTEMBER</p>	<p>A joint activity with Political Science Conference in Adelaide, Gay and Lesbian Reform</p>
<p>AUGUST</p>	<p>Restoring Civil Society Possibly an NGO based event, content and format to be confirmed.</p>
<p>OCTOBER 27 National Wine Centre, North Terrace</p>	<p>The State of South Australia: How Are We Performing Incorporating the IPAA Don Dunstan Oration</p>
<p>NOVEMBER</p>	<p>Strategic Investment in Public Infrastructure: The Role of Government: utilities, health, education</p>

GUEST COMMENTATOR

The Foundation is currently undertaking an exercise in articulating our brand, to determine our core business, what makes us who we are. Michael Neale, the Director of Marketing and Strategic Communications at the University of Adelaide has been generous enough to give his time and expertise to this process, and here, as our inaugural guest commentator, he provides us with some brief comments about the importance of a brand.

"The concept of a community or charitable organisation building and protecting a brand would seem unusual to the average volunteer or member. Indeed, as they selflessly give to advance the organisation's fundamental objectives, they could be forgiven for thinking that branding was a distraction. In reality, nothing could be further from the truth. The reason people will invest their time and resources into their respective organisations is branding.

Unfortunately, when we think of brands, too often we focus on the names, marks and logos that represent the brand. But brands are more than the memory hooks that represent them. A brand is a recognisable and simple articulation of the reputation of the organisation. It is built up over the years as a collection of stories and experiences that can be shared between its members. These stories demonstrate the core values of the organisation. Collectively, they can become one brand story. If people understand this brand story and are committed to living it out, then the brand (and the organisation) can be sustainable in the long term."

MICHAEL NEALE

Director of Marketing and Strategic Communications,
The University of Adelaide

HUMAN RIGHTS IN AUSTRALIA: A RETREAT FROM TREATIES

Nicholas Niarchos AM has written an article for the Human Rights Committee of The Law Society of South Australia, Human Rights in Australia: A Retreat from Treaties. E mail the Foundation for a copy of the document, dunstan.foundation@adelaide.edu.au



FORUM TOLD ELECTRICITY PRIVATISATION A FAILURE

The privatisation of South Australia's electricity services has been described as a "monumental failure", and radical action is required to prevent prices from further spiralling, according to experts at a Public Forum organised by the Don Dunstan Foundation.

"The privatisation of South Australia's electricity industry has proven to be a monumental failure, creating unnecessary hardship for thousands of South Australians while failing to address the environmental challenges we face," says Mr John Spoehr, Executive Director of the University's Centre for Labour Research and Chair of the public forum.

He says action such as the introduction of price caps, the abolition of GST on essential services, and government involvement in generation and distribution may be the only ways to control spiralling

electricity prices in the future. "Our analysis indicates that the privatisation of ETSA has not only fuelled spiralling prices, but denied the State Budget the substantial dividends that would have flowed from ETSA to help fund education, health and other services.

"Professor John Quiggin from the University of Queensland and I have estimated that the total loss of income from privatisation to South Australians is likely to be around \$3 billion over 10 years. There seems no choice but to consider the introduction of radical measures to ensure that the electricity industry responds to pressing social and environmental imperatives," Mr Spoehr says.

Consumer advocate and forum panelist Rosalyn Williams has called on governments to recognise that, "a basic

supply of affordable electricity should be a humanitarian right of all Australians".

"A growing number of low income families are sacrificing essentials such as food or medication to try to avoid disconnection or late payment fees," she says.

Copies of the book edited by John Spoehr, *Power Politics: The electricity crisis and you*, are available from the Foundation for the special price of \$15.00. Please contact Josie on (08) 8303 3364 or josie.covino@adelaide.edu.au

JOHN SPOEHR
Executive Director,
Centre for Labour Research

Please contact the Foundation for information about transcripts of both Public Forums.

CREATING OPPORTUNITY: South Australian Strategic Plan March 2004

The Rann Government has now released its Strategic Plan for SA, *Creating Opportunity*. It's a bold step because governments usually don't like to commit themselves to too many targets: remember former Prime Minister Bob Hawke and his target that no child will live in poverty?

The Plan provides a framework and some detail as to how targets will be achieved. Observers interested in more detail will need to read the Housing Plan, the Transport Plan, the population statement *Prosperity Through People*, and the Infrastructure Plan, keep track of the follow up to the recent Economic Summit and the earlier *Generational Health Review* and keep up with departmental strategic plans and annual reports. One of the keys to coherent and consistent public policy will be the interactivity of the various plans. It will be important too that the government provides a base line of data and an annual summary of progress.

The government has also announced a major public sector reform initiative. It will be important that the Public Service receives clear and measurable reform directives and targets and is able to keep up with the government's comprehensive policy program.

The Foundation will contribute to a measured assessment of the government's policy initiatives by sponsoring a major publication, *The State of South Australia*, to be launched in late October and organising a major conference in association with the Institute of Public Administration, SA Division to discuss progress on policy implementation across key areas.

GEORGE LEWKOWICZ
Executive Director

FRIENDS (SA) OF THE FOUNDATION UPDATE

The Friends (SA) of the Foundation are currently drafting a constitution in line with the Foundation's constitution. This has been an involved process, but should be completed by the middle of the year.

The Friends have decided to continue with Sunday luncheons at the Governor Hindmarsh Hotel for 2004, but will review this type of event in future. Any suggestions about activities that people would like the Friends to be involved in would be gratefully received by the committee. The committee is also looking for new members to participate in whatever capacity they are able to contribute. No experience is required just a willingness to help promote the values of the Foundation. Interested persons should contact Josie at the Foundation office on 8303 3364 or Alison on 8303 3072.

ALISON GALBREATH
Friends (SA) of the Foundation